

# True professionalism

**The benefits of becoming a CII member**

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CII

# What makes us professional

**We're the largest global professional body for insurance and financial services**

- Ethical – standards are at our core
- Industry led – lobbying on your behalf
- Well connected – 60 local institutes across the UK
- Innovative – award winning online training
- 93,000 members, in over 150 countries – and growing
- 100,000 exam students a year
- More than 1 million graduates
- 5th largest UK approved exam body

# What that means for you

1. Supports your knowledge and self development.
2. Creates a career advantage through qualifications and designatory letters.
3. Belong to a hardworking professional body, lobbying on your behalf.

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# What that means for you

## 1. Supports your knowledge and self development.

- Discounted rates on training and Continuing Professional Development (CPD) events
- Networking opportunities through Local Institute events and activities
- Complimentary copy of the The Journal magazine – worth £30 a year
- Regular news and technical update e-newsletter, exclusive to members
- Online access to technical and market information via Knowledge Services and CII Faculties
- The Knowledge Book, a compendium of useful facts and figures
- Online career support and CPD tools
- Best practice guidelines and full copies of research reports commissioned by the Faculties
- Technical audio and video podcasts on key topical subjects.

## 2. Creates a career advantage through qualifications and designatory letters.

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# What that means for you

- 1. Supports your knowledge and self development.**
- 2. Creates a career advantage through qualifications and designatory letters.**
  - Globally recognised designatory letters to demonstrate your professionalism after qualification
  - Chartered status available to members at the highest level of academic attainment
  - Discounted rates on entry level through to professional level qualifications
  - Discounts on learning materials, study and revision days
  - Free access to an online library of older exam guides for written papers
  - Online resource centre via Knowledge Services.
  - Membership card and certificate to proudly display your qualification status
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# What that means for you

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2. Creates a career advantage through qualifications and designatory letters.
3. **Belong to a hardworking professional body, lobbying on your behalf.**
  - Underpin your credibility with a respected Code of Ethics and Conduct
  - Member representation through a professional body which takes an active role with the government, regulator and media
  - Contribute to policy development and 'new thinking' through CII research reports and Thinkpieces
  - Access to the Partner Discount Scheme, a range of benefits to support your lifestyle and business.

## Learning

We never stop and neither will you.  
Get the knowledge with us. ❖❖❖

# It all adds up to professionalism

## Networking

Who you know is important. Let us  
connect you with the right people. ❖❖❖

## Qualifying

Success in qualifications is globally  
recognised as a sign of competence. ❖❖❖

## Complying

How you work is as important as  
what you do. Learn the how with us. ❖❖❖

## Developing

A dynamic market means that you must  
develop a capacity for constant change. ❖❖❖

## Specialising

Once you know the broad context  
we can help you carve out a niche. ❖❖❖

# How we boost your professionalism

## Learning

Our courses and learning options will exceed your expectations whatever the stage of your career.

If you are just starting out, our entry-level training courses will give you a head start and a strong foundation on which to build. As your career progresses, you can raise your level of study, improving your technical knowledge and enhancing your prospects.

For those who have taken on new roles and responsibilities, a course can improve your knowledge in a previously unfamiliar subject so that you can quickly get up to speed.

Our members benefit from substantial discounts on course prices and learning materials, so membership may effectively pay for itself. We also provide regularly updated online fact files and technical dictionaries, as well as free access to one of the largest specialist libraries of its kind in the world, which offers a fast postal lending service for text books and other technical and market information.

In recognition of our global membership and new technologies, our courses are delivered in a variety of ways including **face-to-face tutorials, distance learning, and online.**

Whichever option you choose, your chances of career success will be significantly improved by taking a course.

“The structure of the course made learning easy and stimulating.”

Suzanne Emery, Dip CII

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Every year, you get the Knowledge Book. It's a must-have pocket book of industry knowledge for any professional and is exclusive to members.

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# How we boost your professionalism

## Networking

Develop mutually beneficial relationships that take your career to the next level.

When you become a member of the CII in the UK, Channel Islands or the Isle of Man, you will join a local institute of your choice, usually close to where you work.

Our **60 local institutes** offer benefits to support your development, provided by a dedicated group of industry volunteers:

- Technical and regulatory seminars and training courses
- Career guidance, mentoring and knowledge services
- Social and networking activities
- Community engagement initiatives
- Local news and information

We have affiliations with institutes all over the world, so the benefit of membership will be available to you wherever you are.

Further networking opportunities exist through our Faculties and events programme which includes the popular CII Learning and Development Forum.

“Networking via my local institute has allowed me to build far stronger relationships and enhance my career.”

**Matt Green, Managing Director**

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Your local institute offers quality networking opportunities.

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# How we boost your professionalism

## Qualifying

While designatory letters show that you are a member of a global organisation constantly striving for excellence, they say so much more.

Individuals working in a variety of roles in the insurance and financial services industries can benefit from a CII qualification. You will be able to study in all disciplines from entry level qualifications for newcomers all the way through to professional (degree level) qualifications for managers and those aspiring to become managers.

By qualifying in our exams, you will be entitled to apply to use the relevant **designatory letters after your name**. Recognised and sought after around the world, they demonstrate to employers, peers and clients that you are committed to self-development and the raising of standards. They also indicate your level of achievement within the industry, and are only available to members.

More importantly, they show that you possess a technical understanding of the market and its products and that you keep your knowledge up-to-date.

Chartered status is available to members at the highest levels of academic attainment and professional achievement.

“It gave me an advantage over non-qualified people.”

John McCafferty, ACII, APFS,  
Chartered Financial Planner

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CII qualifications command respect throughout the industry.

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# How we boost your professionalism

## Complying

As the world's leading professional organisation for those working in the insurance and financial services industries we have a duty to uphold.

The CII sets professional and ethical standards for insurance and financial services professionals world wide. The CII looks to all members to meet these standards and to maintain the reputation of the industry by following a Code of Ethics and Conduct (the code).

The code is a powerful tool for members – it is as much a mark of distinction as the designation on your business card.

You can read the [Code of Ethics and Conduct](#) on our website.

**“Have pride in your status as a CII Member and in any CII qualification you hold - I know I do!”**

**Karen Cartridge, Dip CII**

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Ethics are at our core.

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# Take professionalism even further

## Developing

We believe that learning shouldn't stop after exams – membership is your way to stay in touch and stay ahead.

Your knowledge should be kept up to date and your level of competence maintained – it's what gives you the edge.

Qualified membership of the CII requires **Continuing Professional Development** by our members and we have created our own CPD recording tool to support you.

CPD is flexible and facilitates development in the areas of Technical Knowledge, Business Knowledge and Skills, and Interpersonal Skills. You choose the activities relevant to you which can relate to your own areas of expertise or to the wider industry.

CPD credits can be obtained from a variety of activities including attendance at local institute technical seminars, training courses, studying for an examination, reading technical publications and mentoring, to name but a few!

Ensuring you remain competent and up-to-date is the true mark of the professional.

Members receive high quality sector data and regulatory updates.

**“The combination of qualification and membership has fast tracked me through the ranks.”**

**Caroline Ford,  
FCII, Chartered Insurer**

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# Take professionalism even further

## Specialising

CII membership allows you to join one or more relevant faculties.

Covering a wide range of market sectors, we recognise that our members need information relevant to their particular areas of business.

A faculty provides access to specific market information and support with relevant competence, training and compliance requirements. This includes bespoke monthly e-newsletters, audio and video podcasts, networking events and topical focus groups. The five faculties are Insurance Broking, Underwriting, Claims, London Market and Life & Pensions.

Faculty membership encourages good practice in the segment of the market in which you work, increasing your networking opportunities and professional development.

Details of each of the [five faculties](#) are available on our website.

“The Faculty membership has been of particular value for specialist information.”

Clare McNamara, Cert CII

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Membership of the CII entitles you to join one faculty for free.

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# Join now...

Wherever you start your journey there's a card with your name on it.



Apply online

[www.cii.co.uk/join](http://www.cii.co.uk/join)

Or call 020 8989 8464



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