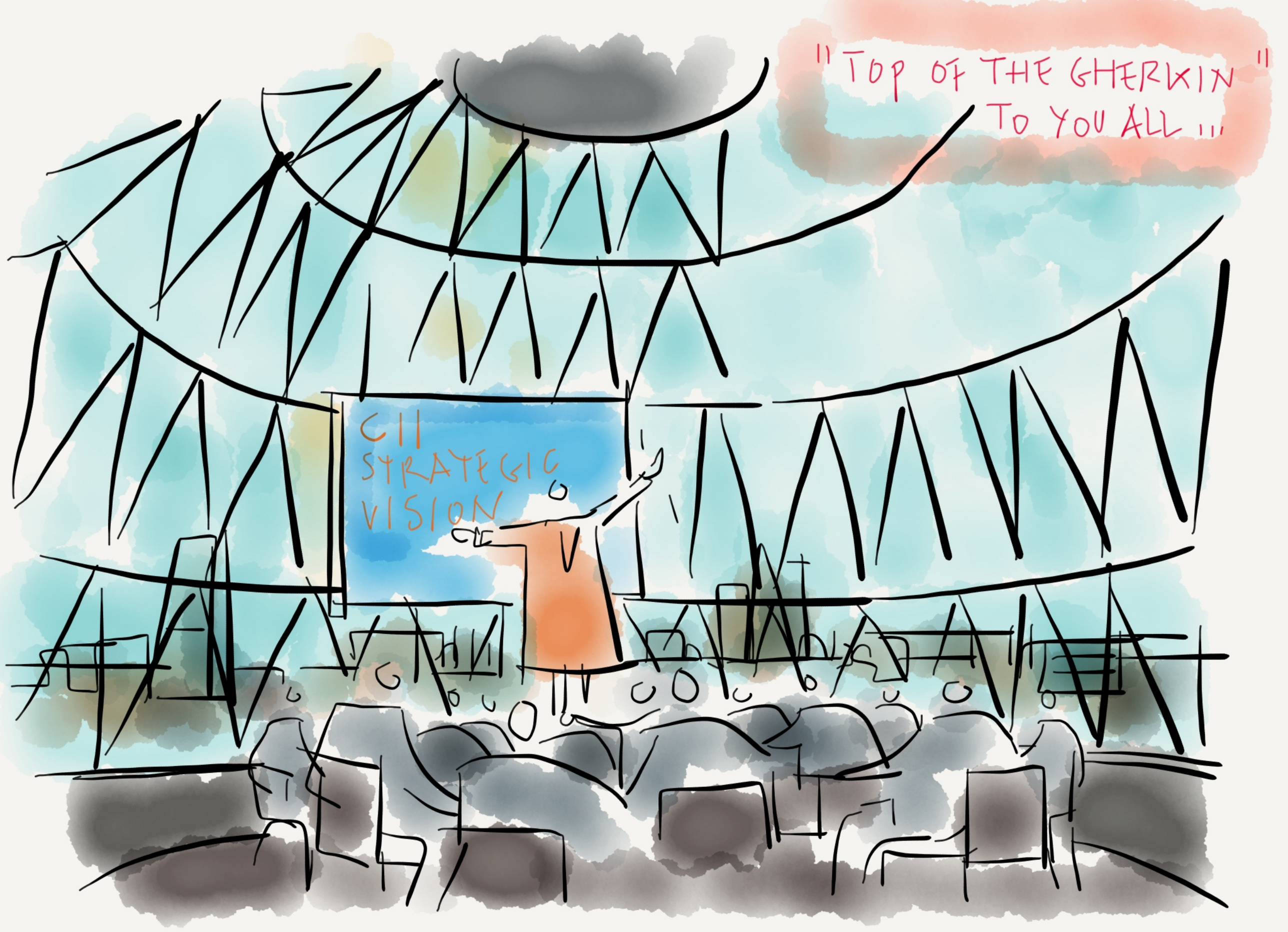

"TOP OF THE GHERKIN"
TO YOU ALL !!!
CII
STRATEGIC
VISION

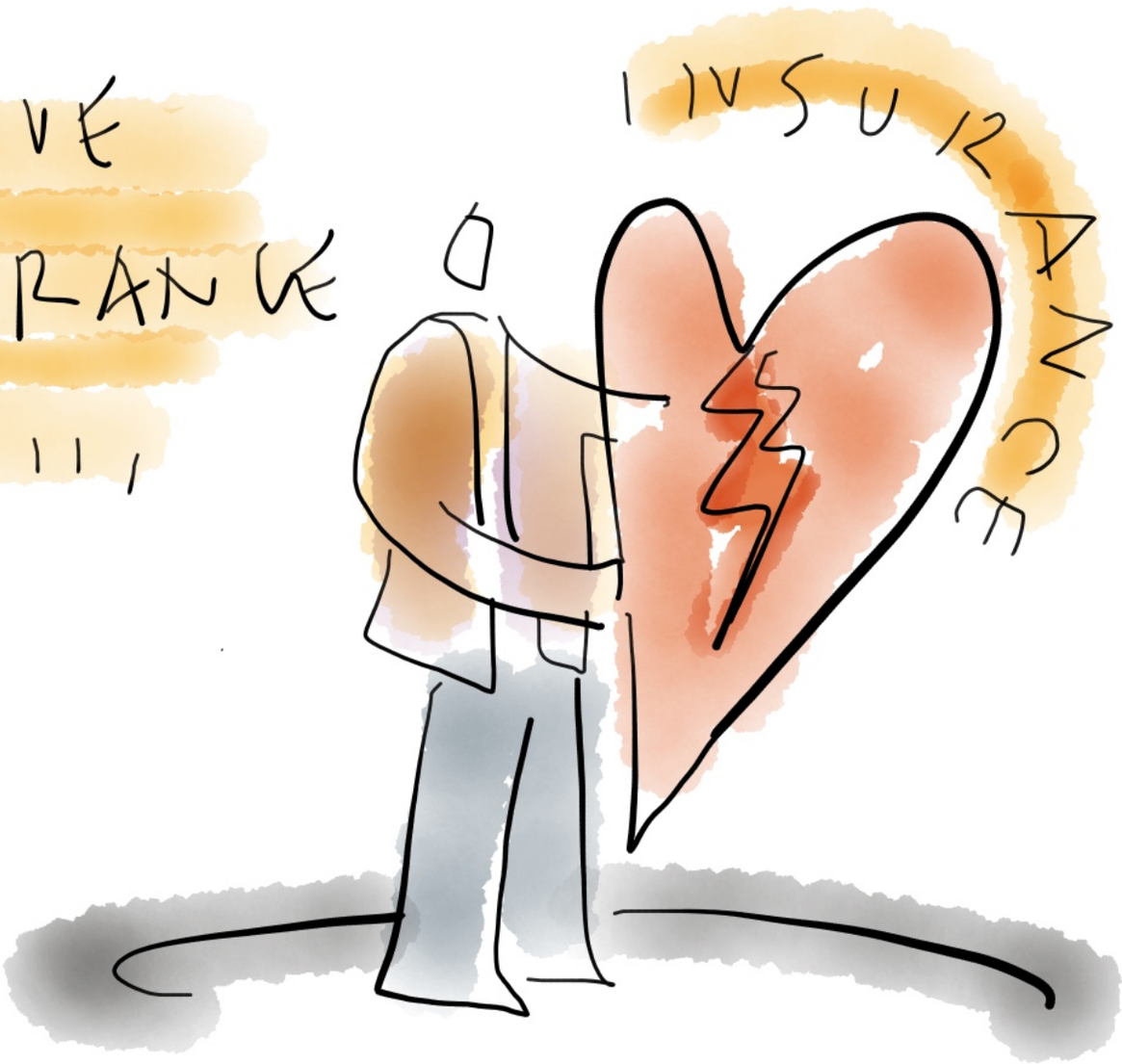
ADAM - A FACE FOR THE RADIO

STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

SIAN

I LOVE INSURANCE BUT ...

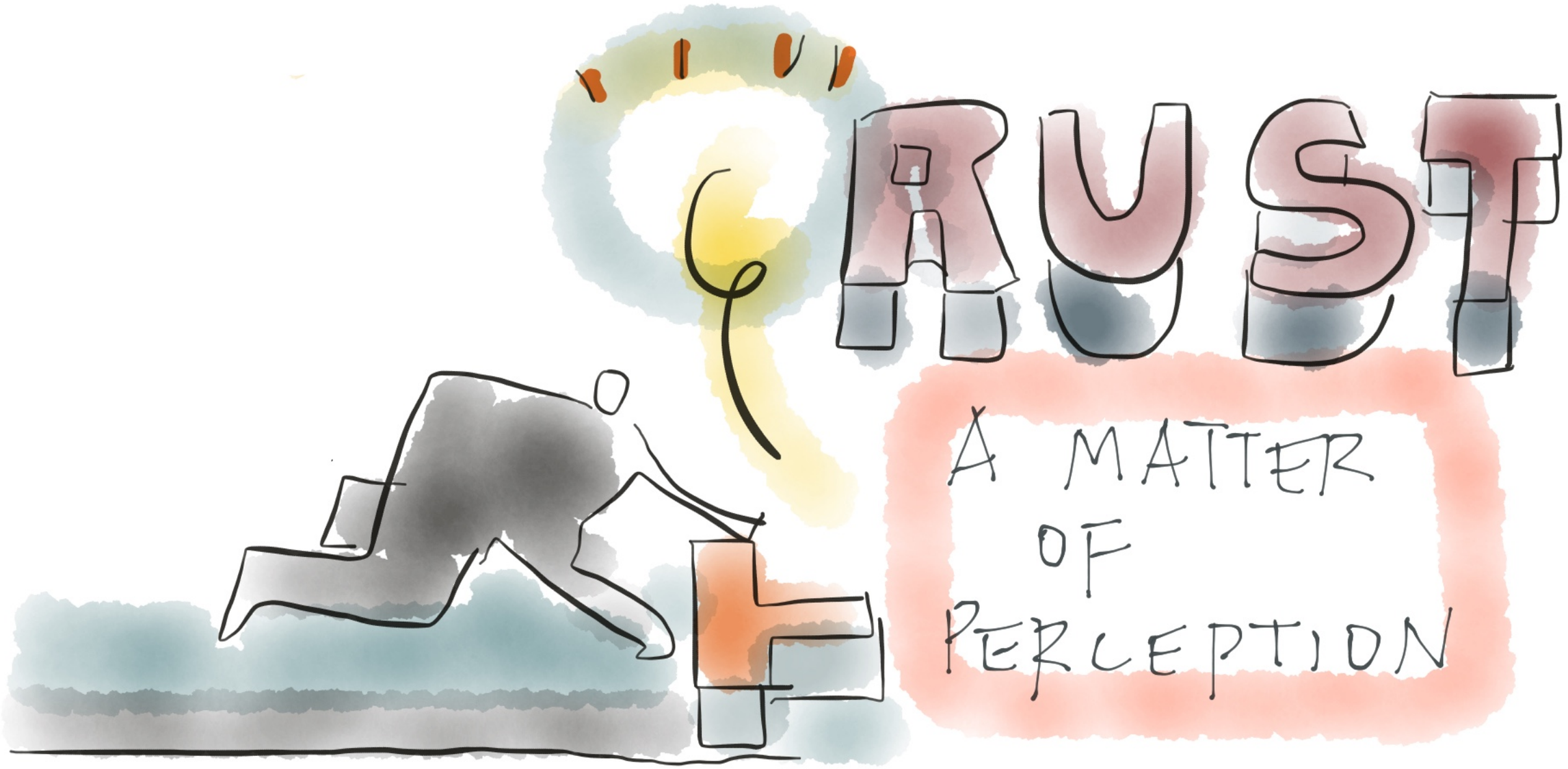


INSURANCE BROKE MY HEART

STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

RE-BUILDING PUBLIC TRUST



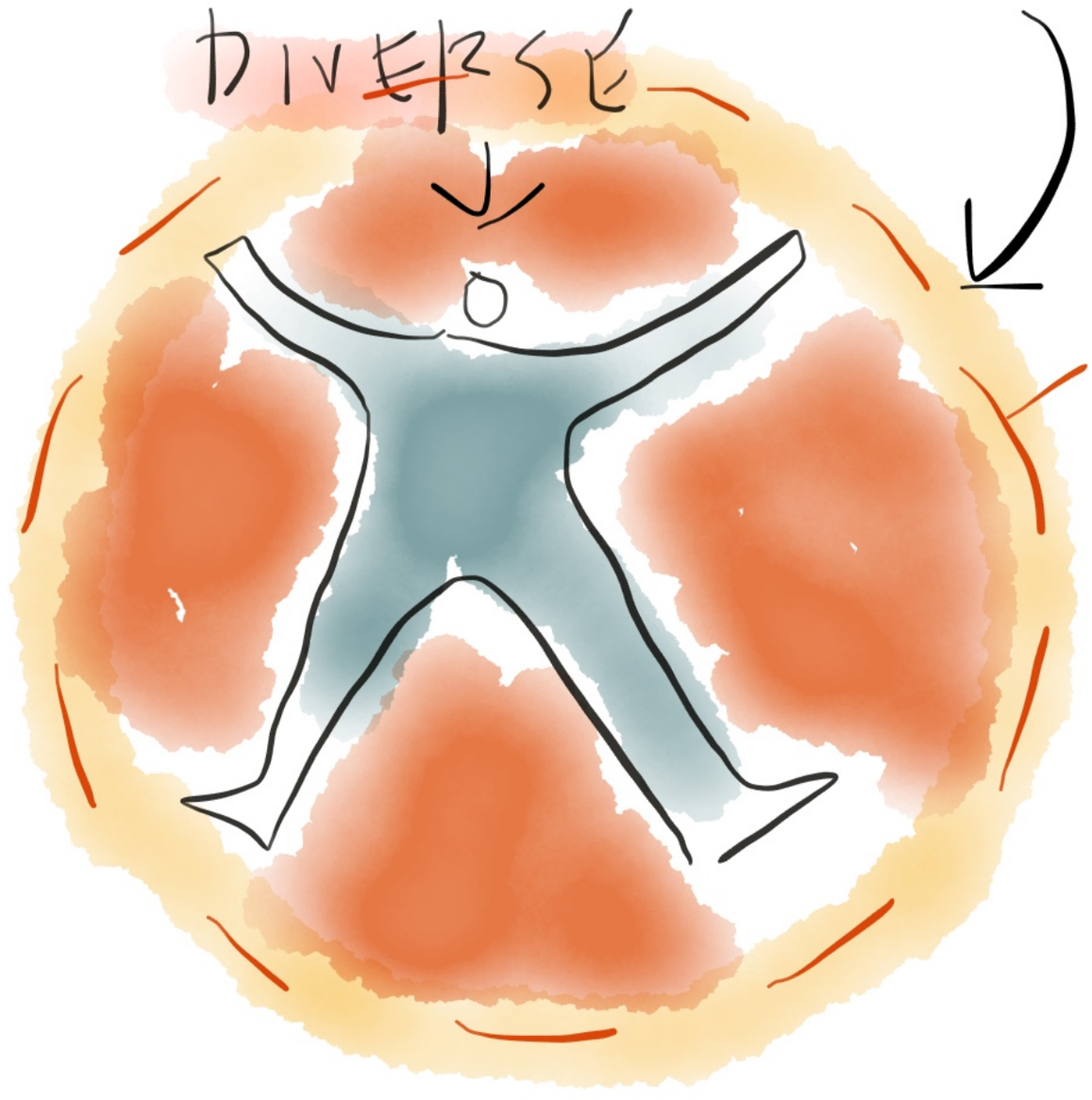
STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

MODERN

RELEVANT

DIVERSE

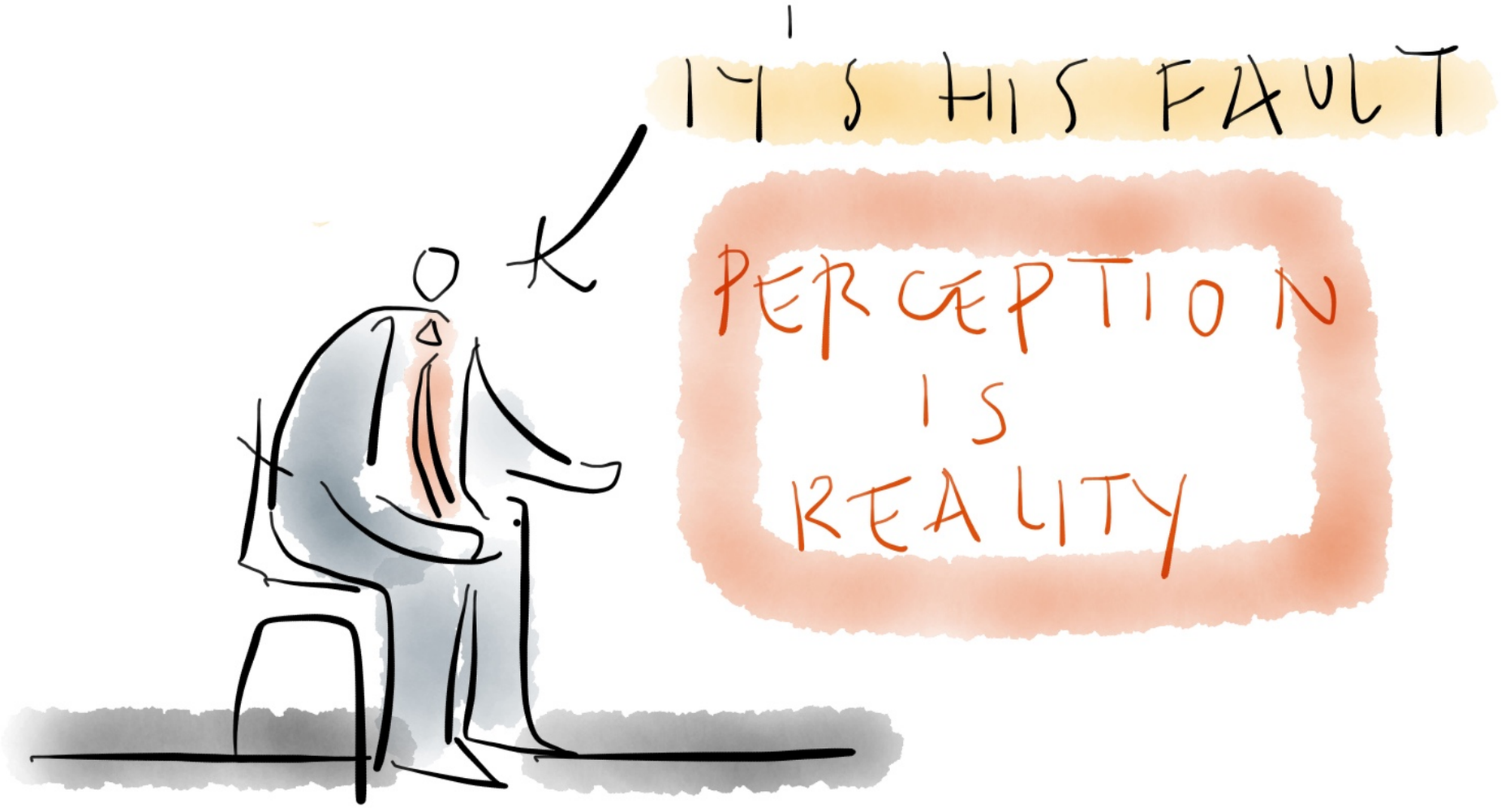


A NEW BRAND OF PROFESSIONAL

STRATEGIC MANIFESTO - 2021 ROADMAP

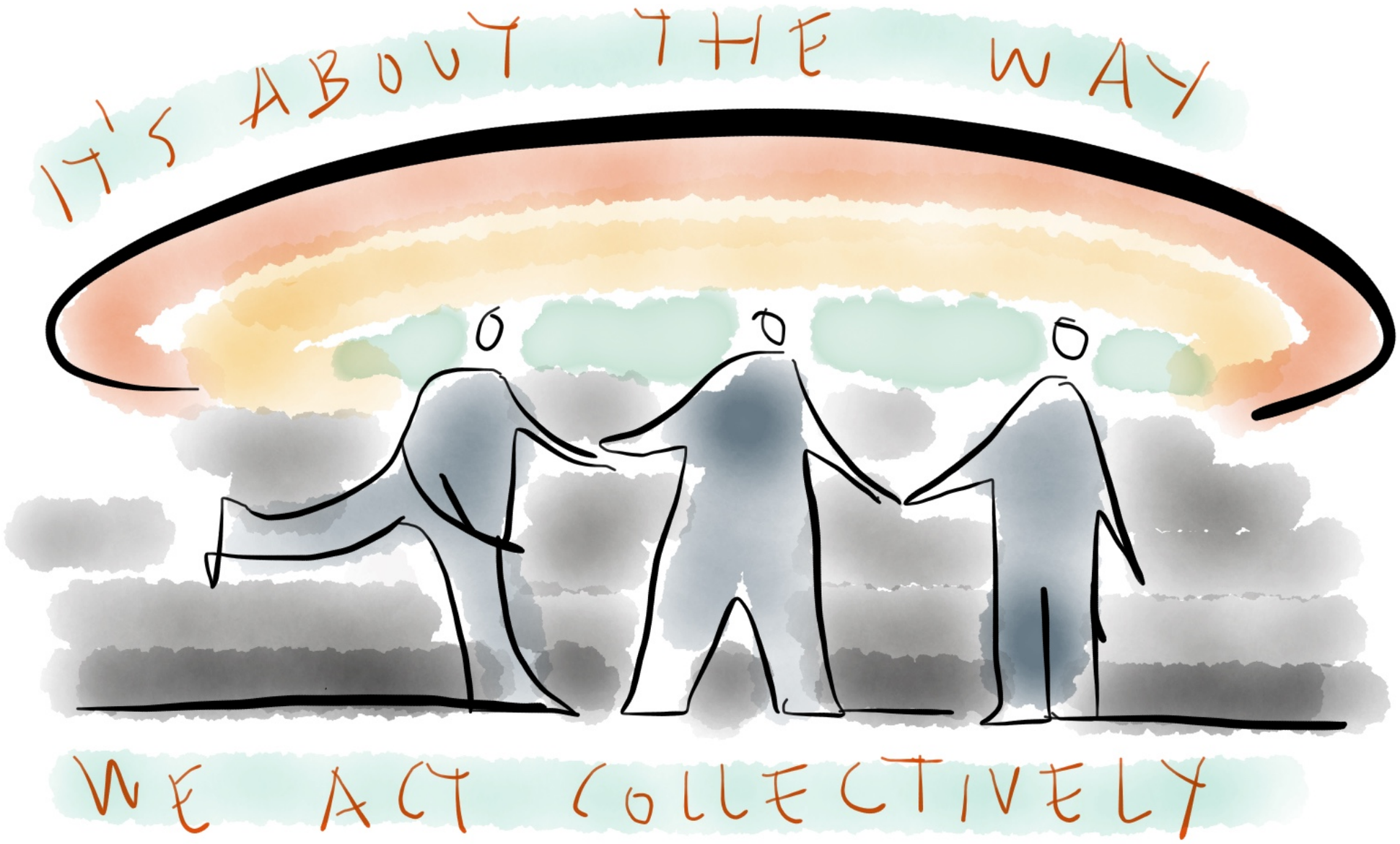
THE GHERKIN - 01/11/2016

KEITH



STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

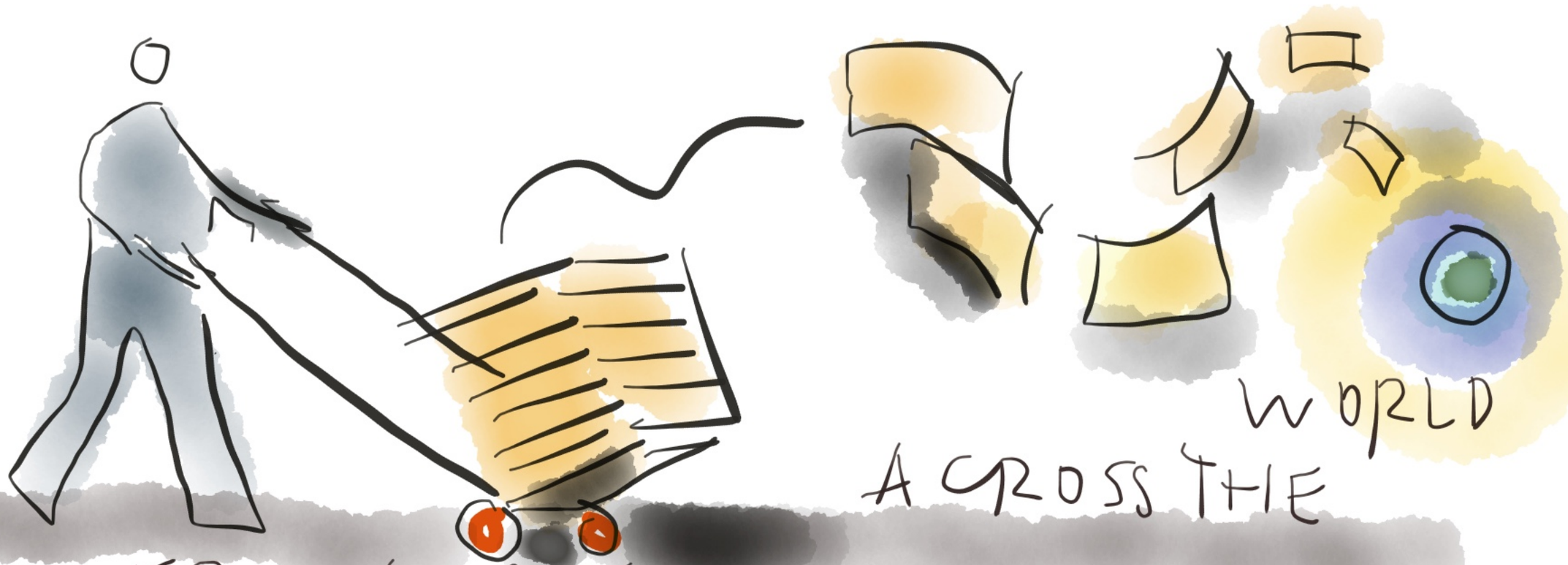


STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

STEVE

INTERNATIONAL STRATEGY



DELIVERING BESPOKE SERVICES ACROSS THE WORLD

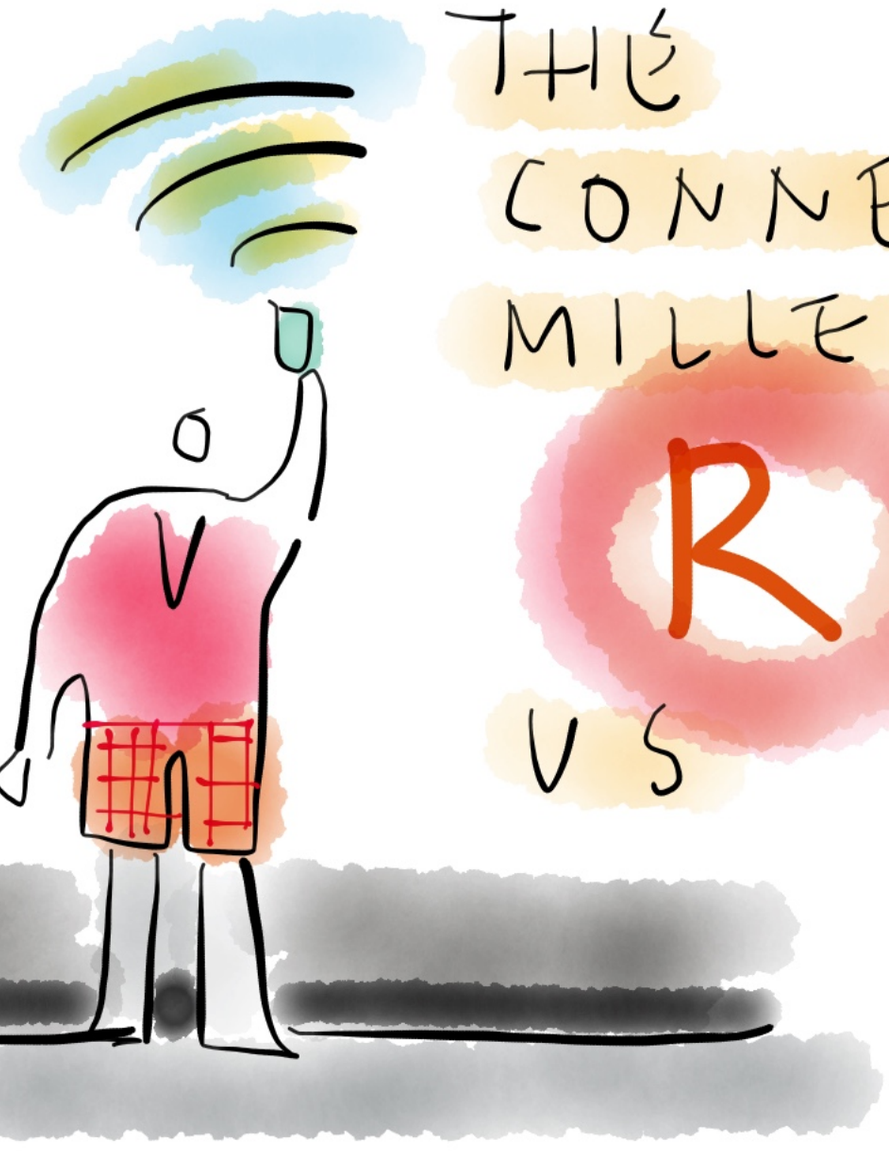
STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

SIMON

AVERAGE AGE OF CII

34



THE CONNECTED MILLENNIALS

R

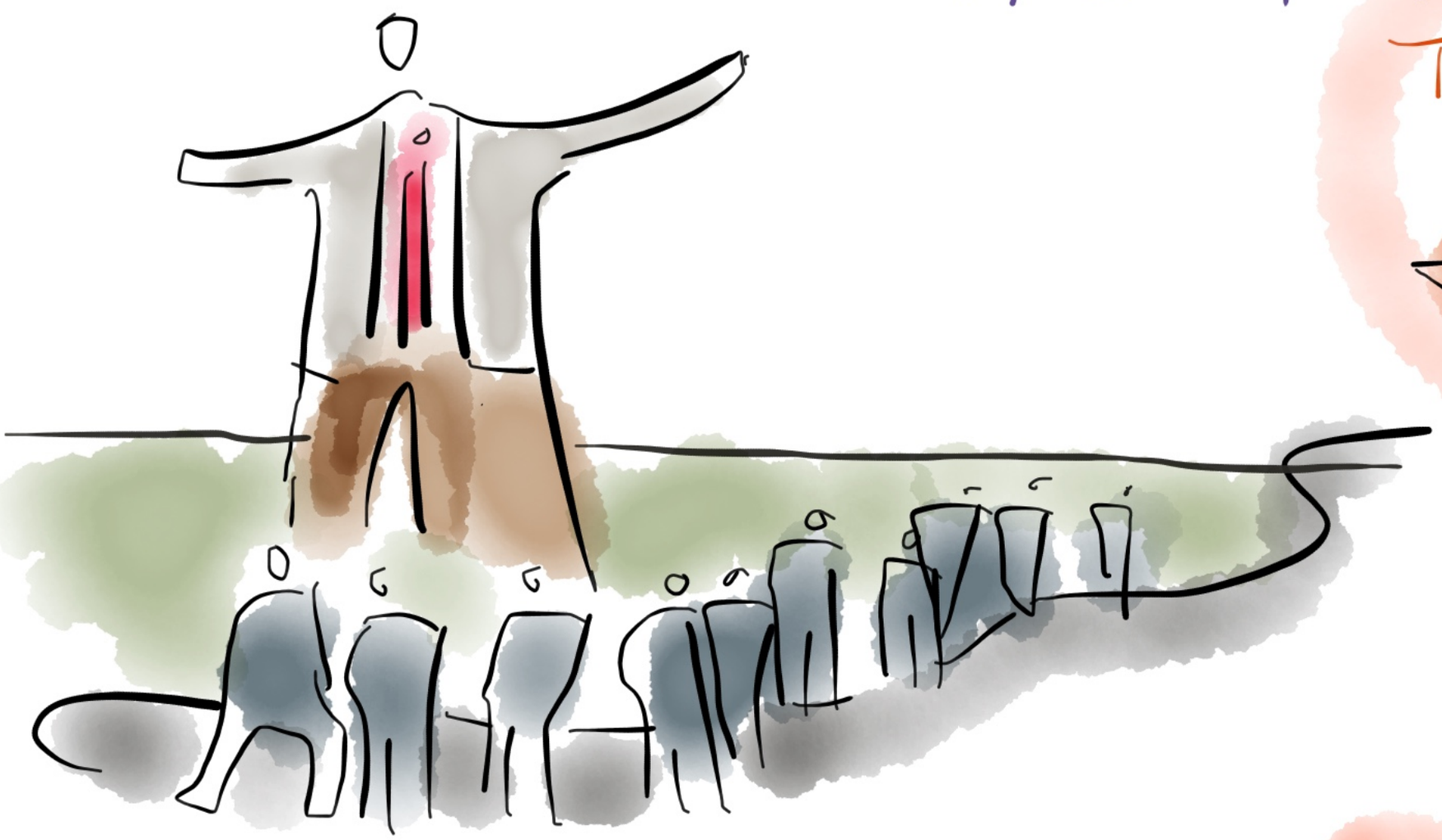
VS

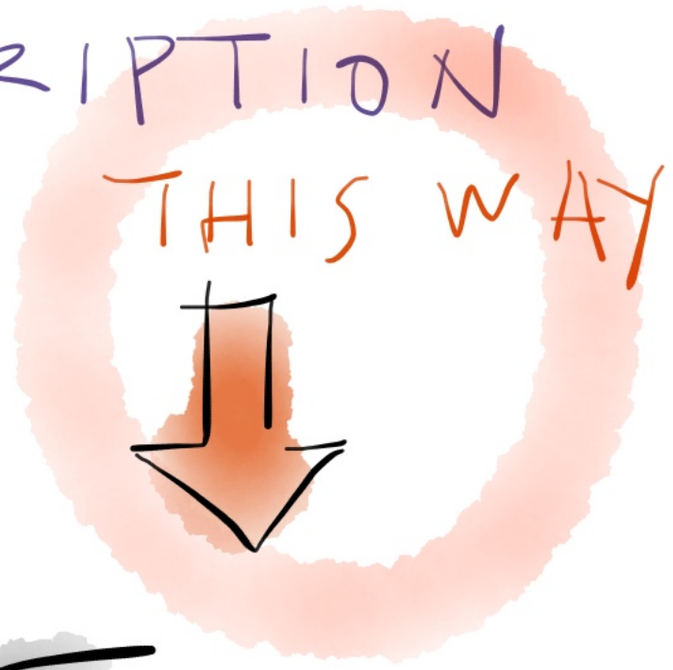
STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

IAN → LEADERSHIP PROMOTING ENGAGEMENT

GUIDANCE NOT PRESCRIPTION





STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

THOUGHT LEADERSHIP

TELLING WHAT GOOD LOOKS LIKE!

REGULATOR

CII

CONSUMER GROUPS

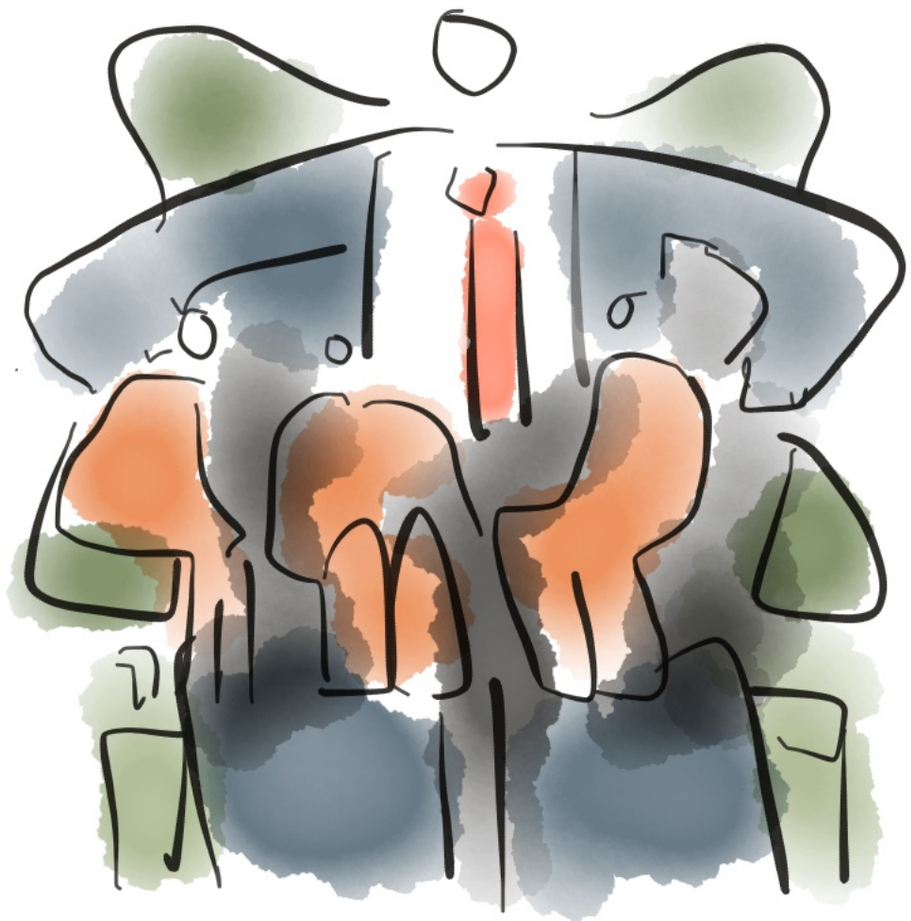
STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

DOING THE RIGHT THING

BUILDING ON ETHICS

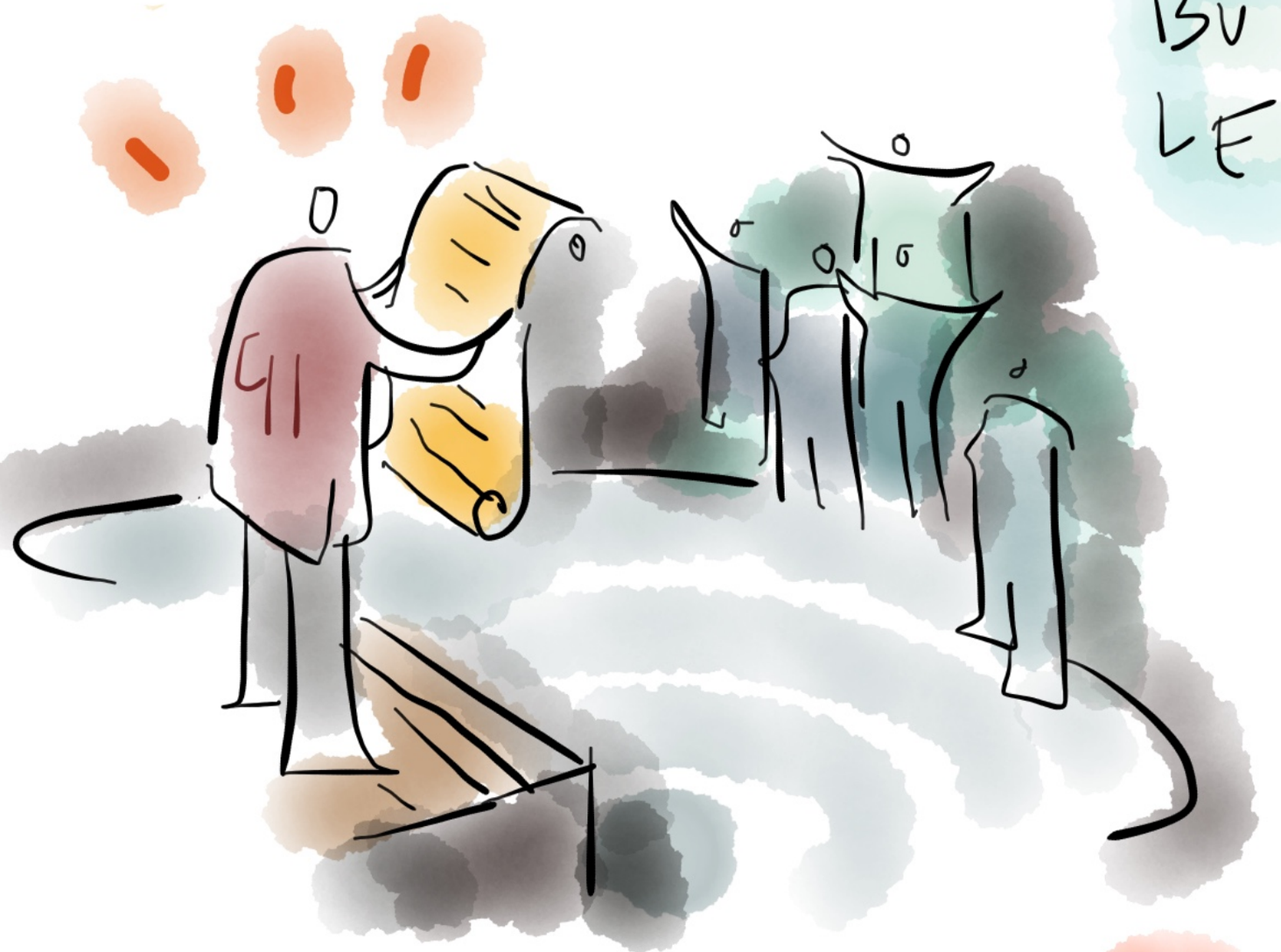
SERVE THE PUBLIC BY GUIDING THE PROFESSION



STRATEGIC MANIFESTO – 2021 ROADMAP

THE GHERKIN – 01/11/2016

COMMUNICATING WITH BUSINESS LEADERS



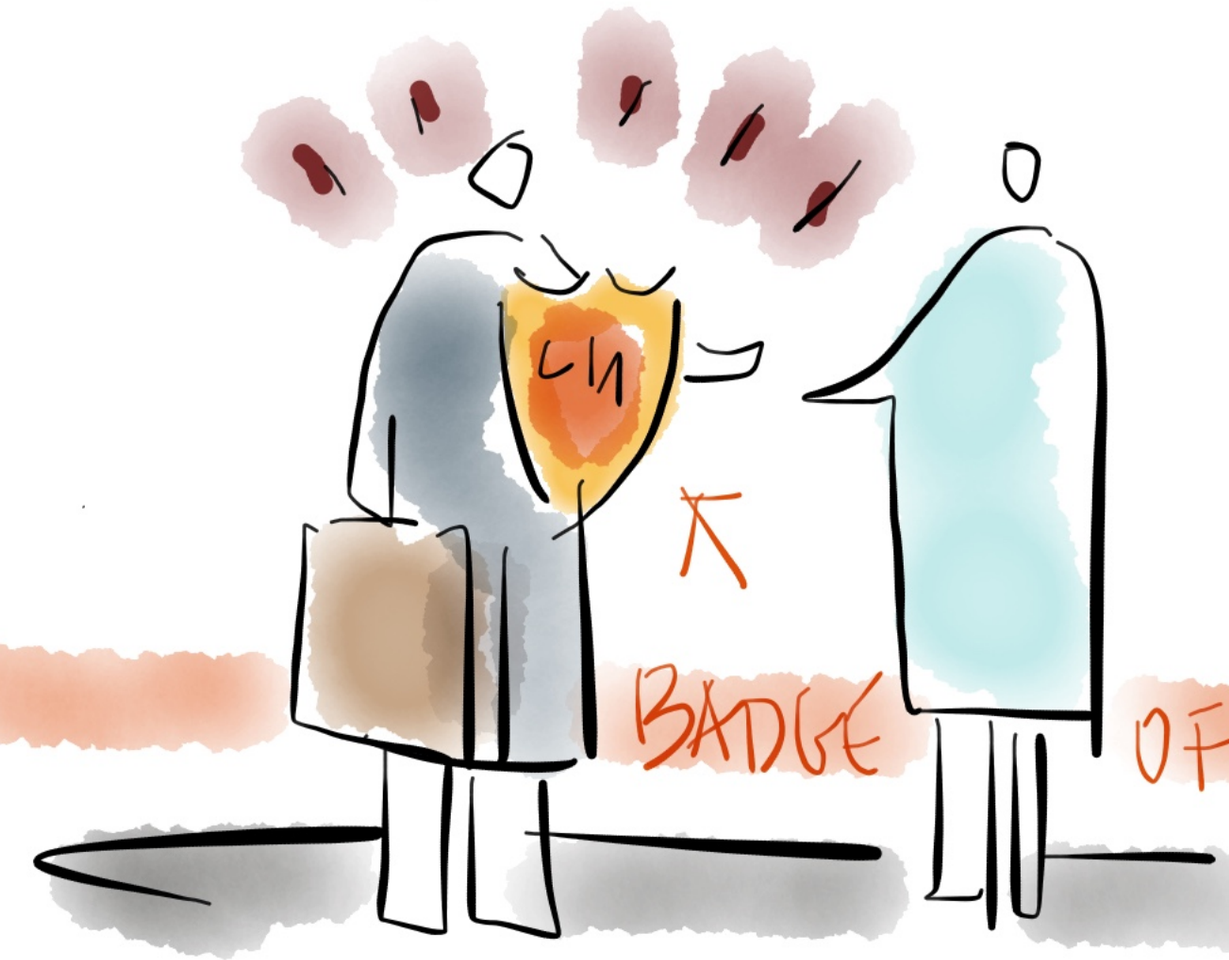
STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

MANDATORY QUALIFICATION

CHARTERED

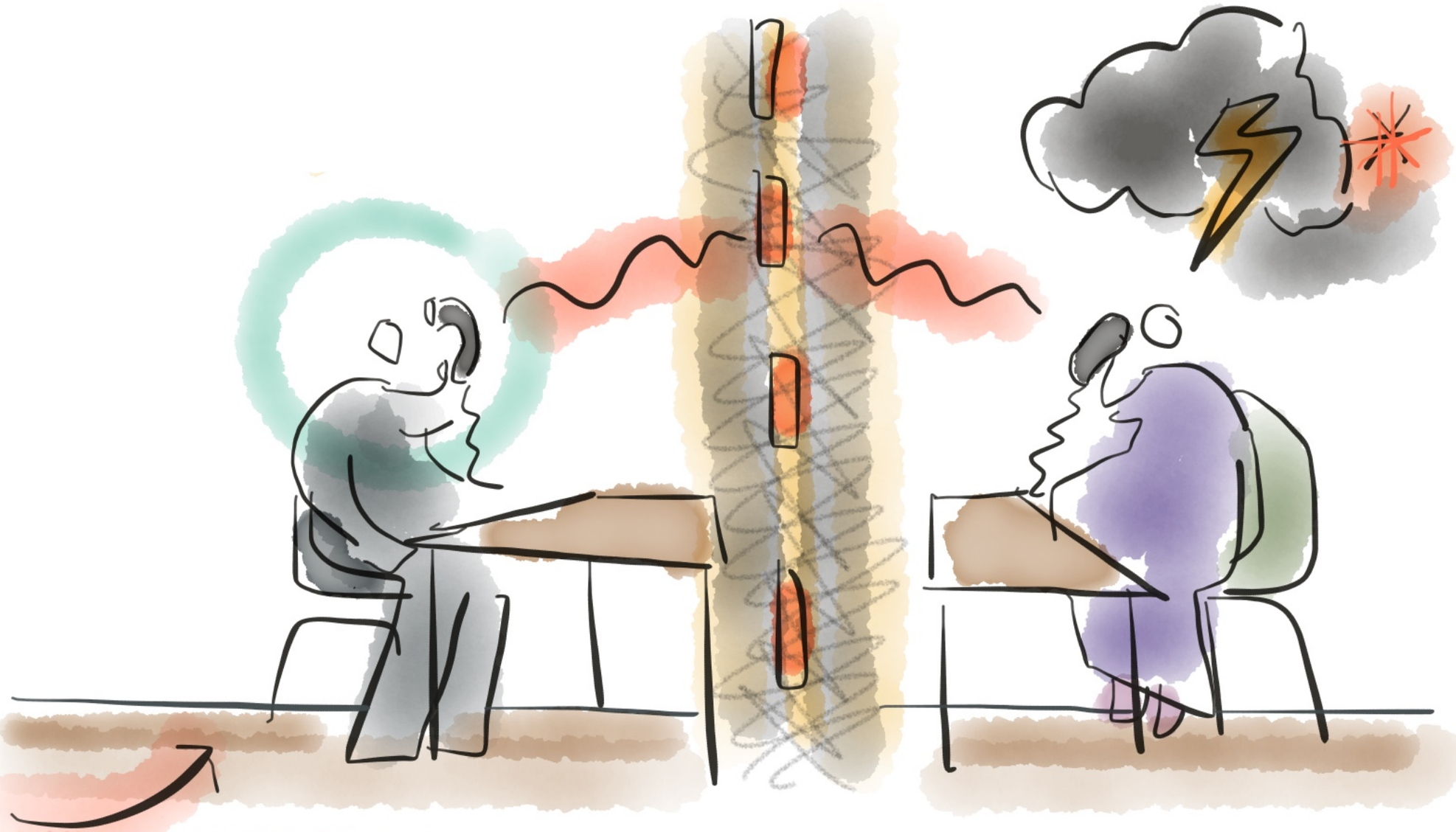
MEANS MORE



STRATEGIC MANIFESTO – 2021 ROADMAP

THE GHERKIN – 01/11/2016

CALL CENTRE INSURANCE



NEW MEASURES OF TRAINING

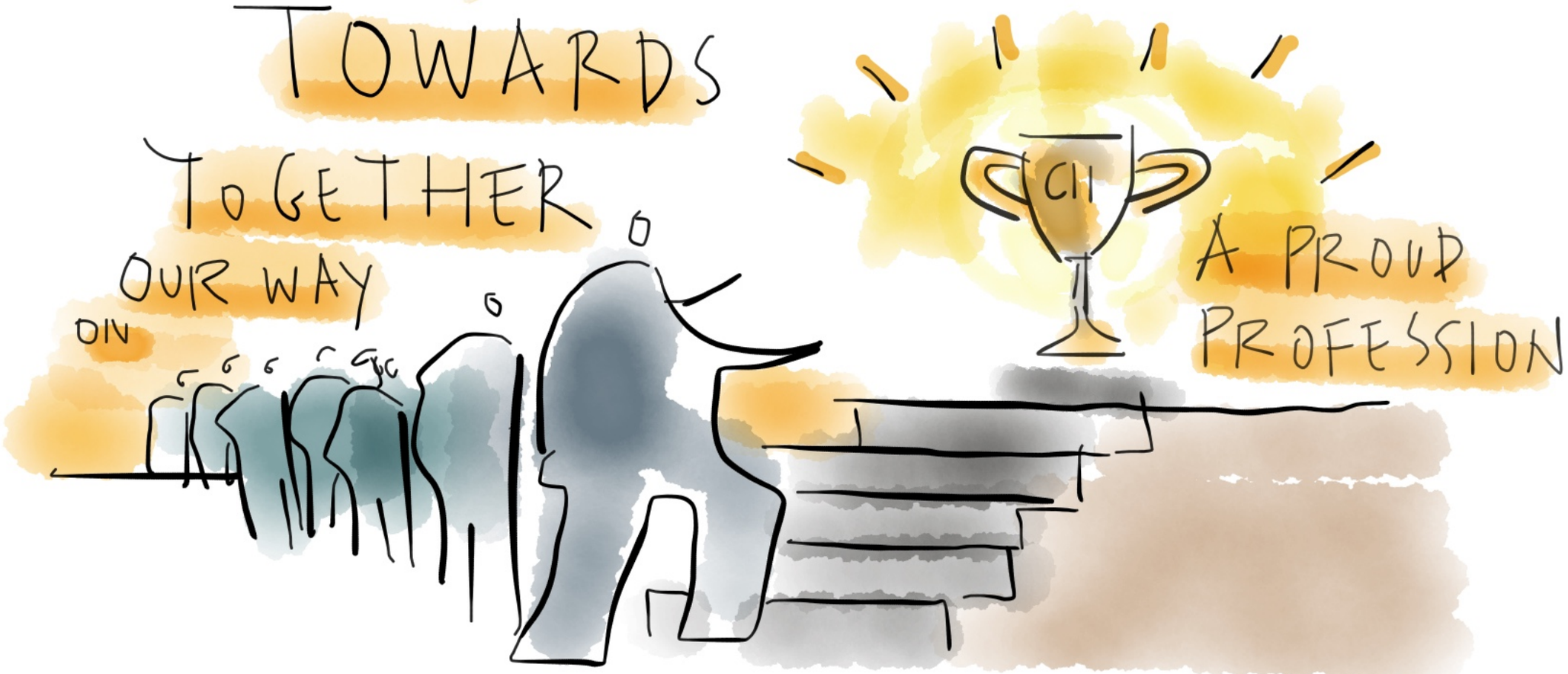
STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

SOCIAL GOOD

A CHALLENGE
AND
AN OPPORTUNITY

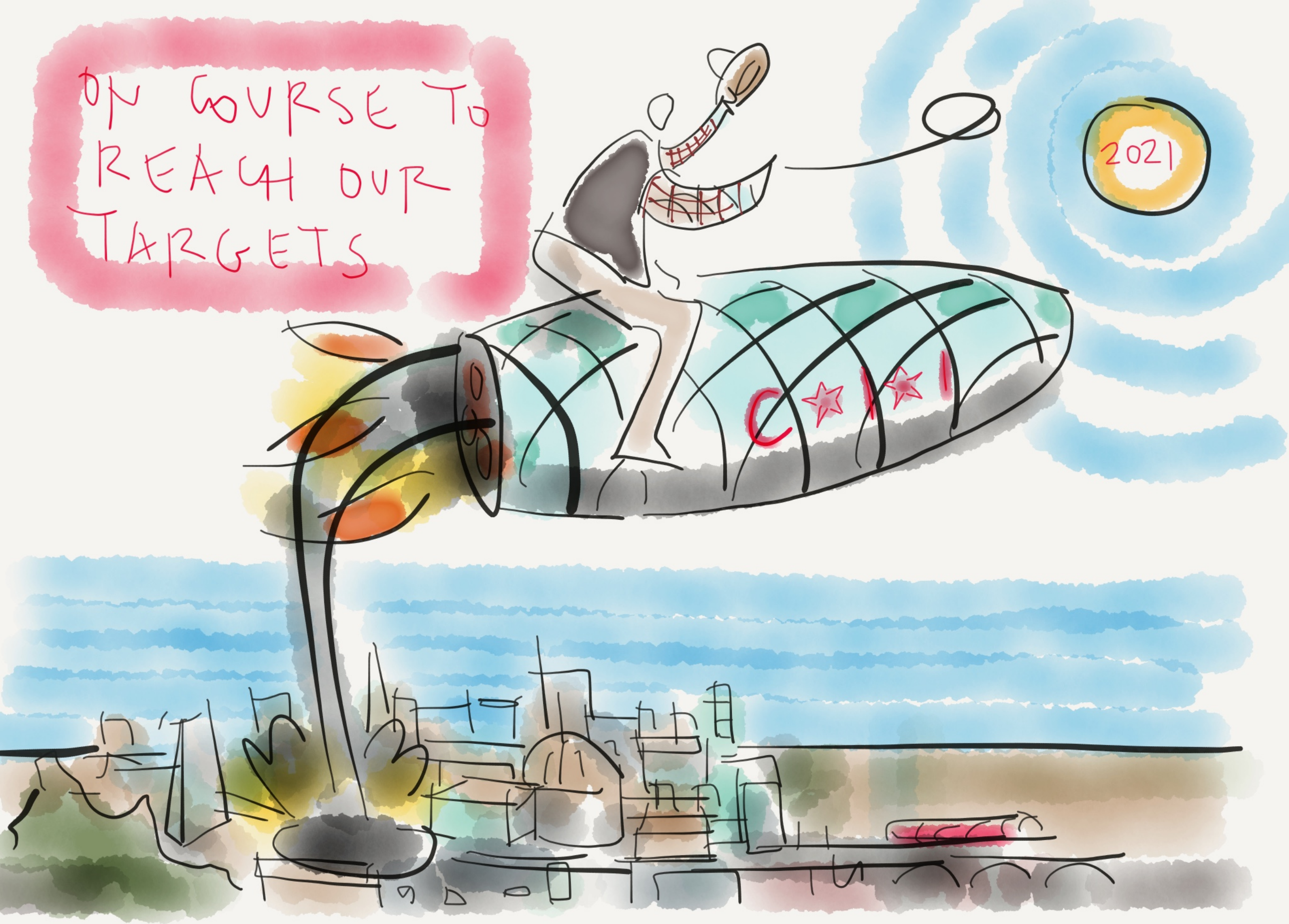
TOWARDS
TOGETHER
OUR WAY
ON



A PROUD
PROFESSION

STRATEGIC MANIFESTO - 2021 ROADMAP

THE GHERKIN - 01/11/2016

ON COURSE TO REACH OUR TARGETS

2021