

November 2018

945: *Marketing insurance products and services* study text, 2019 edition

Updates and amendments have been made throughout the text; where relevant, web updates issued for the 2018 edition have been included.

A summary of where the principal changes have been made is given below:

Chapter 3: sections A4 and C2 updated; sections C2A and C2B new.

Chapter 5: section A1B updated.

Chapter 6: section A2F updated; section B1 new.

Revision and scenario questions/answers, key terms, websites, summaries, cases, legislation and index: amended where relevant.

We hope this information is helpful to you.

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