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Insurance broking fundamentals 2024



Learning Outcome Assessment Criteria Indicative Content

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1	Understand the	1.1	Explain the rationale for insurance brokers	1.1.1	The role of an insurance broker.		
12	insurance broking		in the insurance market.	1.1.2	The benefit of insurance brokers to clients.		
questions	market.			1.1.3	The benefit of insurance brokers to insurers.		
		1.2	Describe and understand the role of	1.2.1	Lloyd's insurance brokers.		
			different types of non-life insurance	1.2.2	Reinsurance brokers.		
			brokers in the insurance market.	1.2.3	Wholesale insurance brokers.		
				1.2.4	Other types of insurance broker.		
		1.3	Describe the services offered by insurance brokers and the different ways they are remunerated.	1.3.1	Traditional broking services.		
				1.3.2	Types of remuneration.		
		1.4	Explain the various roles within an insurance broking organisation.	1.4.1	Roles within an insurance broker.		
2	Understand the role	2.1	Explain the role of the insurance broker in	2.1.1	Role of an insurance broker in meeting client needs.		
20 questions	and responsibilities of the insurance broker in the provision of insurance products and services.		meeting client needs by providing insurance products and services.	2.1.2	Sourcing appropriate insurance cover.		
		2.2	Explain the role of the insurance broker in negotiating and placing insurance contracts.	2.2.1	Material circumstances and an insurance broker's duty to make a fair presentation of the risk.		
				2.2.2	Non-disclosure and remedies.		
				2.2.3	Risk presentation and negotiation.		
				2.2.4	Contract Certainty.		
		2.3	Explain the role of the insurance broker in	2.3.1	Why an insurance broker selects certain insurers.		
			selecting insurers.	2.3.2	Confirming terms to client.		
		2.4	Explain the role of the insurance broker in	2.4.1	Main considerations in programme design.		
			the design and operation of insurance programmes.	2.4.2	Effect of insurance market cycle.		
		2.5	Describe the role of the insurance broker	2.5.1	Claims methods.		
			in the claims process.	2.5.2	The role of an insurance broker in the mitigation of insurance fraud.		

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	Learning Outcome	Assessment Criteria		Indicative Content
		2.6 Describe the role of the insurance broker in supplying additional services.	2.6.1	The role of an insurance broker in assisting clients to manage risk.
		2.7 Explain the role and responsibilities of the	2.6.2 2.7.1	The role of an insurance broker in supplying additional services. Operation of delegated authority agreements.
		insurance broker in relation to delegated authority agreements.	2.7.2	
3 6	Understand contract and agency in relation to insurance brokers and their clients.	3.1 Describe the duties of an insurance broker a an agent.	3.1.1	9
questions		3.2 Explain how conflicts of interest could arise		Situations where conflicts of interest can occur.
		relation to insurance broking business and how to deal with them.	3.2.2	Managing conflicts of interest.
ſ		a Terms of Business Agreement (TOBA) between insurance brokers and insurers, an between insurance brokers and their clients	3.3.2	
4	Understand the key legal and regulatory issues affecting	4.1 Describe the role of the Financial Conduct Authority in the regulation of insurance brokers.	4.1.1	Authorisation, regulation and supervision of insurance broker activities.
15 questions	insurance brokers.	4.2 Explain the importance of Consumer Duty are achieving positive customer outcomes.	d 4.2.1	Achieving positive customer outcomes and Consumer Duty.
		4.3 Describe the purpose of the Insurance: Conduct of Business sourcebook (ICOBS) and	4.3.1	Application of the Insurance: Conduct of Business sourcebook (ICOBS) and general matters.
		the application to insurance brokers.	4.3.2	remuneration as required by ICOBS.
		4.4 Explain the importance of training and competence within insurance broking organisations.	4.4.1	'

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		4.5	Explain the responsibilities of insurance	4.5.1	Money Laundering.	
			brokers in relation to sanctions checking,	4.5.2	Bribery and corruption.	
			money laundering, bribery, corruption and	4.5.3	Sanctions and client verification.	
			with regards to the Employers' Liability	4.5.4	Employers' Liability Tracing Office (ELTO).	
			Tracing Office (ELTO).			
		4.6	Explain the responsibilities of insurance	4.6.1	The main provisions and purpose and categories of data.	
			brokers as required by data protection			
			legislation.			
5	Understand the key	5.1	Explain the different monies held by an	5.1.1	Broker funds.	
12	financial issues affecting		insurance broker.	5.1.2	Client assets.	
questions	insurance brokers.			5.1.3	Insurer funds.	
		5.2	Explain the importance of the impact of the	5.2.1	The impact of the Insurance Distribution Directive 2018 in	
			Insurance Distribution Directive 2018 in		relation to handling money.	
			relation to handling money.			
		5.3	Explain the importance of retaining clients	5.3.1	The importance of client retention for insurance brokers.	
			and finding new business for insurance	5.3.2	The importance of finding new business.	
			brokers.			
6	Understand issues	6.1	Explain the importance of good conduct in	6.1.1	Good conduct and positive outcomes when dealing with clients.	
10	relating to the conduct		relation to dealing with insurers and clients.	6.1.2	Good conduct when dealing with insurers.	
questions	and culture of insurance	6.2	Explain the impact of culture on the way that	6.2.1	Culture and strategic objectives of an insurance broker.	
	broking business.		business is conducted by an insurance broking			
			organisation.			
		6.3	Describe how insurance brokers handle	6.3.1	Definition of a complaint.	
			complaints.	6.3.2	Regulatory requirements for handling complaints.	
				6.3.3	Financial Ombudsman Service.	
		6.4	Explain how errors and omissions occur and	6.4.1	Knowing how error and omission claims arise.	
			are reported and handled in insurance broking	6.4.2	Prevention of error and omission claims.	
		L	organisations.	6.4.3	Dealing with an errors and omission claim.	
		6.5	Explain the issues relating to mis-selling of	6.5.1	Know the situations that can lead to mis-selling occurring.	
			insurance products.			