

Insurance market specialisation

Objective

To develop in the candidate the ability to conduct rigorous insurance or reinsurance related research that contributes to the body of insurance industry knowledge.

Summary of learning outcomes

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| 1. | Formulate a research question or problem in an area of interest that would be relevant to the Insurance Market |
| 2. | Apply appropriate research methodology |
| 3. | Draft a research proposal |
| 4. | Conduct research for the dissertation |
| 5. | Write the dissertation |

Important notes

- **Method of assessment:** 10,000–11,000 word dissertation on a subject relevant to the Insurance Market.

1. Formulate a research question or problem in an area of interest that would be relevant to the Insurance Market

- 1.1 Formulate a research question or problem that addresses a relevant insurance or reinsurance issue that is strategic and non routine.

2. Apply appropriate research methodology

- 2.1 Identify potential sources of information required for the dissertation, for example trade publications, journals and interviews.
- 2.2 Compile and maintain a reference list.
- 2.3 Acquire information for the dissertation from a range of relevant and credible sources.

3. Draft a research proposal

- 3.1 Explain the choice of topic and how this is relevant to insurance or reinsurance.
- 3.2 Identify the main concepts or key words in the research question or problem.
- 3.3 Test those main concepts or key words by consulting the appropriate sources or by using the words as search terms.
- 3.4 Narrow the topic if too much information is found and broaden the topic if too little information is found.
- 3.5 Check that the research question or problem is clear, relevant and within ethical guidelines.
- 3.6 Outline the sections to be included in the dissertation document.
- 3.7 Identify the anticipated challenges in completing the dissertation process.
- 3.8 Indicate key milestones, including a timeline.

4. Conduct research for the dissertation

- 4.1 Research the material for the dissertation using relevant and credible sources.
- 4.2 Draft the dissertation using relevant and credible sources.
- 4.3 Reference the sources used in the dissertation.

5. Write the dissertation

- 5.1 Analyse and apply the information within the context of the research question or problem.
- 5.2 Make relevant deductions, conclusions, and recommendations.