

Award in financial planning (Hong Kong) 2021



Learning Outcome Assessment Criteria Indicative Content

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1	The client's needs.	1.1	Explain the financial planning requirements and	1.1.1	Young single.
12			constraints at each of the lifestages and how these	1.1.2	Young partnered.
Questions			may vary with individual circumstances and available	1.1.3	Starting a family.
			resources.	1.1.4	Family with older children.
				1.1.5	Post family, pre-retirement.
				1.1.6	Retirement.
		1.2	Apply financial planning criteria to potential needs arising in future lifestages including those of an	1.2.1	The impact of needs changing in the future.
			ageing population wishing to maintain living standards.	1.2.2	Consider the requirements of retirement.
		1.3	Explain how a client's needs at each lifestage are	1.3.1	Age.
			determined.	1.3.2	Marital status.
				1.3.3	Employment status - employed - self employed - unemployed.
				1.3.4	State of health.
				1.3.5	Impact of dependants.
				1.3.6	Availability of resources - income and expenditure, assets and liabilities.
				1.3.7	Ethical preferences.
		1.4	Describe and explain when the seven typical	1.4.1	Unmarried persons.
			lifestages are inappropriate to clients circumstances,	1.4.2	Widowed persons.
			including clients of comparable age and means or	1.4.3	Separated and divorced persons.
			have comparable family responsibilities.	1.4.4	Childless persons.
		1.5	Describe the main steps in identifying a client's	1.5.1	Real needs and perceived needs.
			financial needs.	1.5.2	Current and future needs.
				1.5.3	Quantifying needs.
				1.5.4	Prioritising needs.
		1.6	Apply the principle of shortfall calculations as part of	1.6.1	Identifying shortfalls.
			the process of quantifying clients' future needs.	1.6.2	Performing shortfall calculations.





	Learning Outcome		Assessment Criteria		Indicative Content Standards Professionalism Trust
		1.7	Apply financial planning criteria to a clients	1.7.1	Identifying needs.
			circumstances.	1.7.2	Quantifying needs.
				1.7.3	Prioritising needs.
		1.8	Explain the role of the financial adviser in the financial planning process.	1.8.1	The role of the financial adviser.
2	The fact-finding	2.1	Describe the main elements of a fact-finding	2.1.1	Information gathering.
14	process.		process.	2.1.2	Necessary information.
Questions				2.1.3	Using or not using a pro-forma.
		2.2	Describe and explain the variety of ways a fact-find	2.2.1	Face to face.
			can be carried out.	2.2.2	Remotely.
				2.2.3	Assessing strengths and weaknesses of different methods.
		2.3	apply the principles of conducting a fact-find.	2.3.1	Appropriate questions.
				2.3.2	How to ask questions so that they are understood.
				2.3.3	The need for additional information.
		2.4	Describe the main client and family details to be	2.4.1	Date of birth.
			collected in a fact-find.	2.4.2	Place of birth.
				2.4.3	State of health.
				2.4.4	Present and previous employment including salary and benefits.
				2.4.5	Details of dependants.
				2.4.6	Other / miscellaneous information.
				2.4.7	The need for accurate recording of details.
		2.5	Describe the main categories of financial details to	2.5.1	Assets.
			be collected in a fact-find.	2.5.2	Liabilities.
				2.5.3	Savings and expenditure.
				2.5.4	Life assurance.
				2.5.5	Health insurance(s).
				2.5.6	Pension provision.
		2.6	Describe the other planning objective categories	2.6.1	Change in circumstances.
			contained in a fact-find.	2.6.2	Children's education.
				2.6.3	Career and retirement aspirations.
				2.6.4	Career ambitions.



Learning Outcome		Assessment Criteria		Indicative Content Standards Professionalism Frust
	2.7	Describe how a clients current and future financial	2.7.1	Marital and family status.
		planning needs are affected by their personal	2.7.2	Employment status.
		circumstances and aspirations.	2.7.3	Regular income and accumulated capital.
			2.7.4	Financial commitments.
		Describe and explain the main areas of financial planning.	2.7.5	Attitude to risk.
			2.7.6	Ethical preference.
			2.7.7	vulnerability.
			2.7.8	Housing needs and aspirations.
			2.7.9	Family commitments.
			2.7.10	Career plans.
			2.7.11	Retirement plans.
	2.8		2.8.1	Life assurance planning.
			2.8.2	Health protection planning (including disability).
			2.8.3	Savings and investment planning.
			2.8.4	Retirement planning.
			2.8.5	Estate planning.
			2.8.6	Long term and short term objectives.





	Learning Outcome		Assessment Criteria		Indicative Content
	T	1			
3	Good practice.	3.1	Understand the regulatory framework in the Hong	3.1.1	Financial market overview.
	14 estions		Kong market.	3.1.2	Regulatory authority and their roles and responsibilities.
Questions				3.1.3	Licencing for financial advice.
		3.2	Explain the importance of a client understanding the	3.2.1	Checking client understanding.
			implications of a financial advisers	3.2.2	Risks.
			recommendations.	3.2.3	Ethical considerations.
		3.3	Describe the importance of delivering positive	3.2.1	Clarity of explanation.
			customer outcomes, including for vulnerable	3.2.2	Checking understanding.
			customers.	3.2.3	Appropriate recommendation.
		3.4	Describe the difference between different types of financial service and advice.	3.3.1	Independent advice.
				3.3.2	Restricted advice.
				3.3.3	Execution only.
		3.5	Explain why it is essential for the status of the financial adviser and the remuneration method to be disclosed to the prospective client at the outset of the sales process.	3.4.1	Status disclosure.
				3.4.2	Commissions and fees.
		3.6 3.7 3.8	Apply structured recommendations appropriate to the client.	3.5.1	Recommendations for new products.
				3.5.2	Recommendations regarding whether to retain or cancel
					current products.
			Explain the supervisory methods that can be used to monitor the suitability of advice.	3.6.1	Role play.
				3.6.2	Persistency.
				3.6.3	Complaints.
				3.6.4	Continuing Professional Development.
			Describe the steps to be taken when the client instructs the adviser to effect a transaction which the adviser believes to be unsuitable.	3.7.1	Actions to take.
			Describe the steps a restricted adviser must take when a product that would properly meet the needs of the client is not available to the adviser.	3.8.1	Actions to take.
		3.10	Explain the duty of the adviser to ensure that all	3.9.1	Obtaining the best terms for the client.
			reasonable steps have been taken to obtain the best terms available in the market.	3.9.2	Best execution.



Learning Outcome	Assessment Criteria		Indicative Content Standards Professionalism Trust
3.11	Describe how to conduct execution-only	3.10.1	No advice given.
	transactions.	3.10.2	Implications.
3.12	Explain the need for client identification documents.	3.11.1	Money laundering (in outline).
		3.11.2	Types client identification documents.
		3.11.3	Source of funds.
3.13	Explain whether it is appropriate to switch a	3.12.1	Ethical considerations.
	financial product.	3.12.2	Financial considerations.
3.14	Describe the implications of cancelling a financial product.	3.13.1	Cancellation notice.
		3.13.2	Loss on cancellation.
		3.13.3	Reasons for cancellation.
3.15	5 Explain the need for an effective complaints procedure.	3.14.1	Need for complaints procedure.
		3.14.2	Features of complaints procedures.
3.16	Describe the main features of compensation	3.15.1	Features of compensation arrangements.
	arrangements.		
3.17	3.17 Explain the importance of regular reviews of the client's arrangements.	3.16.1	Content, frequency and importance of reviews.
		3.16.2	Changes in client circumstances.



	Learning Outcome		Assessment Criteria		Indicative Content Standards Professionalism Trust
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4	Protection	4.1	Describe the circumstances for which there is a need	4.1.1	Disability, illness.
11	products.		for protection advice.	4.1.2	Death.
Questions		4.2	Describe the main personal and financial details on	4.2.1	Age.
			which a client's protection requirements depend.	4.2.2	Dependants.
				4.2.3	Income and expenditure.
				4.2.4	Assets and liabilities.
		4.3	Describe the policy features of protection products	4.3.1	Premium level.
			which affect their suitability for a client.	4.3.2	Charges.
				4.3.3	Commission structure.
				4.3.4	Policy options.
				4.3.5	Policy guarantees.
				4.3.6	Flexibility.
				4.3.7	Policy benefits and limitations.
				4.3.8	Past performance issues.
				4.3.9	Surrender values.
		4.4	Explain how to prioritise and evaluate the	4.4.1	Premium level.
			significance of the features of protection products in	4.4.2	Charges.
			a given set of client circumstances.	4.4.3	Commission structure.
				4.4.4	Policy options.
				4.4.5	Policy guarantees.
				4.4.6	Flexibility.
				4.4.7	Policy benefits and limitations.
				4.4.8	Past performance issues.
				4.4.9	Surrender values.
		4.5	Explain how the tax treatment of protection products affects their suitability for a client.	4.5.1	Taxation treatment.



Lea	rning Outcome	Assessment Criteria		Indicative Content Standards Professionalism Frust
	4.6	Describe the main policy features of protection	4.6.1	Term assurances.
		products.	4.6.2	Whole of life assurances.
			4.6.3	Income protection insurance.
			4.6.4	Critical illness insurance.
			4.6.5	Private medical insurance.
			4.6.6	Long-term care insurance.
			4.6.7	Sickness, accident and unemployment insurances.
	4.7	Explain which protection products satisfy the	4.7.1	Term assurances.
		client's needs in particular circumstances.	4.7.2	Whole of life assurances.
			4.7.3	Income protection insurance.
			4.7.4	Critical illness insurance.
			4.7.5	Private medical insurance.
			4.7.6	Long-term care insurance.
			4.7.7	Sickness, accident and unemployment insurances.



	Learning Outcome		Assessment Criteria		Indicative Content Standards Professionalism Trust
5	Savings and	5.1	Describe the circumstances in which there is a need	5.1.1	Identifying circumstances, including school fees planning,
	investment		for savings and investment advice.		mortgage repayment.
14	products.	5.2	Describe the main personal and financial factors	5.2.1	Taxation.
Questions			affecting choice of savings and investment products.	5.2.2	Age, time horizon.
				5.2.3	Income and expenditure.
				5.2.4	Assets and liabilities.
		5.3	Describe the suitability factors in the choice of	5.3.1	Income and capital growth prospects.
			savings and investment products.	5.3.2	Impact of guarantees.
				5.3.3	Accessibility / penalties / liquidity.
				5.3.4	Contribution limits.
				5.3.5	Impact of risk.
				5.3.6	Charges.
				5.3.7	Commissions and fees.
				5.3.8	Past performance.
		5.4		5.3.9	Flexibility.
				5.3.10	Buying and selling mechanisms.
			5.4 Explain how to prioritise and evaluate the significance of the features of savings and investment products to a set of client circumstances.	5.4.1	Income and capital growth prospects.
				5.4.2	Impact of guarantees.
				5.4.3	Accessibility / penalties / liquidity.
				5.4.4	Contribution limits.
				5.4.5	Impact of risk.
				5.4.6	Charges.
				5.4.7	Commissions and fees.
				5.4.8	Past performance.
				5.4.9	Flexibility.
		5.5	Explain how the tax treatment of savings and	5.5.1	Taxation treatment.
			investment products affects their suitability for a	5.5.2	Impact of taxation on the client.
			client.		



Learning Outcome	Assessment Criteria		Indicative Content Standards Professionalism Trust
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5.0	8	5.6.1	Deposits.
	investment products.	5.6.2	Fixed-interest investments, including government and
			corporate bonds.
		5.6.3	Shares.
		5.6.4	Endowments.
		5.6.5	Annuities.
		5.6.6	Investment trusts.
		5.6.7	Unit trusts and Open Ended Investment Companies (OEICs).
		5.6.8	Investment bonds.
		5.6.9	Structured products.
		5.6.10	Property.
5.5	'	5.7.1	Deposits.
	satisfy clients' needs in particular circumstances.	5.7.2	Fixed-interest investments, including government and
			corporate bonds.
		5.7.3	Shares.
		5.7.4	Endowments.
		5.7.5	Annuities.
		5.7.6	Investment trusts.
		5.7.7	Unit trusts and OEICs.
		5.7.8	Investment bonds.
		5.7.9	Structured products.
		5.7.10	Property.
5.8	Explain the relationship between the client's risk	5.8.1	Risk and reward.
	tolerance and the real level of return.		
5.9	Explain how collective investments spread risk.	5.9.1	Spread of risk.
5.1	Explain how economic factors affect savings and	5.10.1	Inflation.
	investment products.	5.10.2	Deflation.
		5.10.3	Interest rates.
		5.10.4	Fiscal policy.
		5.10.5	Other factors.



	Learning Outcome		Assessment Criteria		Indicative Content Standards Professionalism Trust
6	Retirement products.	6.1	Describe the circumstances in which, and when, there is a need for retirement planning.	6.1.1	Need for retirement planning.
10 Questions		6.2	Describe how to evaluate a client's retirement planning requirements.	6.2.1	Consider a client's retirement planning needs.
		6.3	Describe the main personal and financial details on	6.3.1	Age.
			which a client's retirement planning requirements	6.3.2	Dependants.
			depend.	6.3.3	Income and expenditure.
				6.3.4	Other assets and liabilities.
				6.3.5	Existing arrangement.
				6.3.6	State pensions.
		6.4	Describe the features of retirement products in the	6.4.1	Long-term savings products.
			Hong Kong market.	6.4.2	Mandatory Provident Fund (MPF).
				6.4.3	Occupational Retirement Schemes (ORSO schemes).
				6.4.4	Public annuity policy.
				6.4.5	Deferred annuity policy including Qualified Deferred Annuity Policy (QDAP).
		6.5	Explain how to prioritise and evaluate retirement	6.5.1	Long-term savings products.
			products in the Hong Kong market.	6.5.2	Mandatory Provident Fund (MPF).
				6.5.3	Occupational Retirement Schemes (ORSO schemes).
				6.5.4	Public annuity policy.
				6.5.5	Deferred annuity policy including Qualified Deferred Annuity Policy (QDAP).



Learning Outcom	ne	Assessment Criteria		Indicative Content Standards Professionalism Trust
	6.6	Understand how to recommend suitable retirement	6.6.1	Eligibility.
		products to meet the client's needs.	6.6.2	Contributions levels and associated limits.
			6.6.3	Investment options.
			6.6.4	Benefits.
			6.6.5	Charges.
			6.6.6	Commissions and fees.
			6.6.7	Decumulation including annuities.
			6.6.8	Transfer value.
			6.6.9	Flexibility.
			6.6.10	Guarantees.
	6.7	Explain the taxation of retirement products.	6.7.1	General overview.
		5.8 Explain how economic factors including interest rates affect pension schemes and annuities.	6.7.2	Tax-emption of products.
	6.8		6.8.1	Inflation.
			6.8.2	Deflation.
			6.8.3	interest rates.
			6.8.4	Other economic factors.
	6.9	Explain the consequences of inadequate retirement	6.9.1	Impact of inadequate provision.
		planning.		