Learning Outcome Assessment Criteria Indicative Content



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Financial planning principles,	1	Explain the financial planning	1.1	Obligations towards consumers and their perception of financial services.
standards and skills.		principles, standards and skills,		
15 Questions		including responsibilities and	1.2	Client relationships and adviser responsibilities:
		obligations to consumers.	1.2.1	Fiduciary relationship – duty of care, confidentiality, primacy of clients' interests.
			1.2.2	Clarity of service provision and charges, status disclosure including client
				agreements, execution only clients, insistent clients and restricted advice.
			1.2.3	Clients' cancellation rights.
			1.2.4	Positive customer outcomes, including vulnerable clients.
			1.2.5	Adviser charging rules.
			1.3	Regulated advice standards.
			1.4	Responsibilities that rest with those under the Senior Managers and Certification
				Regime (SM&CR) and the need for integrity, competence and fair outcomes for
				clients, including dealing with conflicts of interest.
			1.5	The statements of principle and code of Practice for Approved Persons (APER) and
				senior managers.
	2	Explain the main client financial	2.1	Consumers' main financial needs and how they are prioritised:
		circumstances, needs and	2.1.1	Managing debt.
		objectives; how these are	2.1.2	Budgeting and borrowing, including house purchase.
		prioritised and potentially met.	2.1.3	Protection.
			2.1.4	Saving and investing.
			2.1.5	Retirement.
			2.1.6	Estate planning and tax planning.
			2.2	How these needs are met:
			2.2.1	Mortgages and loans.
			2.2.2	Life and health insurance.
			2.2.3	Savings and investments.
			2.2.4	The main types of pension provision.
			2.3	Monitoring and reviewing clients' plans and circumstances and taking account of
			2.4	relevant changes and legislation.
			2.4	Due diligence on products/tools.



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	3	Apply regulations and legislation,	3.1	Record keeping, reporting and notification requirements.
	3	including financial crime.	3.2	Complaints procedures and responsibilities to customers.
		melading infancial crime.	3.3	Anti-money laundering and proceeds of crime obligations.
			3.4	Data protection and data security.
			3.5	Financial Ombudsman Service (FOS).
			3.6	Financial Services Compensation Scheme (FSCS).
			3.7	The Pensions Ombudsman.
			3.8	The Pension Protection Fund.
			3.9	The Bribery Act.
Investment principles and rick	4	Analyse the characteristics and	4.1	
Investment principles and risk. 25 Questions	4	Analyse the characteristics and risks of asset classes.	4.1	Cash and cash equivalents: Main types, costs and charges. Fixed interest securities:
25 Questions		TISKS OF asset classes.	4.2.1	Main types.
			4.2.2	Markets and indices.
			4.2.3	Transaction costs – purchase and sale.
			4.2.3	Equities:
			4.3.1	Main types.
			4.3.2	Stock markets – indices, listings.
			4.3.3	Transaction costs.
			4.3.3	Property:
			4.4.1	Main types, residential and commercial, income profile and gearing.
			4.4.2	Valuation.
			4.4.3	Performance benchmarking.
			4.4.4	Transaction and on-going costs.
			4.5	Alternative investments - Pricing, liquidity and fair value.
			4.6	The main types and use of indirect investment products:
				Investment structures:
			4.6.1	Collective investment funds – onshore and offshore.
			4.6.2	Closed ended funds/investment companies – onshore and offshore.
			4.6.3	Individual Savings Accounts (ISAs) including Junior ISAs, Help to Buy ISAs, Lifetime
				ISAs, Innovative Finance ISAs.
			4.6.4	National Savings and Investments current products.
			4.6.5	Life assurance based investments – onshore and offshore.
			4.6.6	Purchased life annuities.
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		4.6.7	Real Estate Investment Trusts (REITs), Property Authorised Investment Funds
			(PAIFs) and other property based products.
		4.6.8	Venture Capital Trusts (VCTs), Enterprise Investment Schemes (EISs) and Seed
			Enterprise Investment Schemes (SEISs) – basic structures and uses.
		4.6.9	Undertakings for Collective Investments in Transferable Securities (UCITS) and
			Qualified Investor Schemes (QIS).
		4.7	With profit funds – main principles only.
	5 Explain the main types of risk	5.1	Liquidity and access.
	and their impact on clients.	5.2	Income and capital growth, including shortfall.
		5.3	Short term volatility.
		5.4	Currency.
		5.5	Inflation.
		5.6	Interest rates, including gearing.
		5.7	Systematic and non-systematic risk, including, institutional risk including fraud,
			counterparty venture, default and bail-in.
		5.8	Credit, including default.
	6 Explain the investment advice	6.1	Correlation of asset classes – including non-correlation and the use of correlation in
	process, portfolio construction		asset allocation.
	and review.		Know Your Client requirements:
		6.2	Explain the investment process.
		6.3	Establish client relationships, capability and circumstances including assets and
			debts clients with additional needs and vulnerable clients.
		6.4	Agree and prioritise needs and wants.
		6.5	Agree investment objectives, growth, income, time horizons, debt and credit
			management and repayment.
		6.6	Determine and agree risk profile – objective and subjective factors, including
			capacity for loss.
		6.7	Assess affordability and other suitability considerations, including ethical, social
			responsibility, social impact investing, charitable giving and religious preferences.
		6.8	Agree strategy and rationale to achieve the objectives.
		6.9	Agree benchmark/performance measures and review process.

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Learning Outcome	Assessment Criteria		Indicative Content Standards Professionalism Trust
			Asset allocation:
		6.10	Alignment with client risk profile and requirements.
		6.11	Diversification and correlation benefits.
		6.12	Accumulation and decumulation.
		6.13	Stochastic modelling.
		6.14	Strategic and tactical asset allocation.
		6.15	Passive and active management.
			Portfolio construction:
		6.16	Stock and fund selection.
		6.17	Diversification by sector, geographical area and currency.
		6.18	Main fund management strategies and styles.
		6.19	Costs, charges, Total Expense Ratios (TERs), Total Cost of Ownership (TCO), Ongoing
			Charges Figure (OCF), Portfolio Turnover Ratios (PTRs).
		6.20	Selection of products, tax wrappers and services.
		6.21	Provider selection and due diligence.
		6.22	Recommendations and suitability.
		6.23	Main styles of ethical investment, including screening, socially responsible investing
			(SRI) and environmental social & corporate governance (ESG).
			Portfolio review and administration:
		6.24	Changes in client circumstances and financial environment.
		6.25	New products and services available.
		6.26	Maintenance of products and services including the availability of new products.
		6.27	Use of external services/benchmarking.
		6.28	Rebalancing.
		6.29	Determine sustainable withdrawal levels, including the impact of sequencing risk.



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Personal taxation.	7	Explain the taxation of investments, income, gains and	7.1	Income tax – sources of income, liability, allowances, reliefs, priorities for taxing income, income of trusts and beneficiaries, trustees and settlors.
25 Questions		inheritance.	7.2	Capital Gains Tax (CGT) – liability, rate, disposals, gains and losses, reliefs and exemptions, capital gains of trusts.
			7.3	Inheritance Tax (IHT) – liability, transfers, main residence nil rate band, rates, reliefs and exemptions including gifts to charities and political parties, assets held in trusts, transfers to and from trusts.
			7.4	Direct investments – cash and cash equivalents, gilts, corporate bonds, equities and property.
				Indirect investments:
			7.5	Pension arrangements.
			7.6	Individual Savings Accounts (ISAs), Junior ISAs (JISAs), Child Trust Funds (CTFs) and Help to buy ISAs, Lifetime ISAs.
			7.7	Onshore and offshore collectives and investment companies.
			7.8	Onshore and offshore life assurance policies, qualifying and non-qualifying, including effect of adviser fees on tax-deferred withdrawals.
			7.9	Venture Capital Trusts (VCTs) and Enterprise Investment Schemes (EISs) and Seed Enterprise Investment Schemes (SEISs) – basic outline.
	8	Analyse the impact of taxation on client scenarios.	8.1	The impact of taxes on individuals, trusts and their investments.
	9 Analyse the tax planning p and tax efficiency.	Analyse the tax planning process and tax efficiency.	9.1	Key principles of income tax and capital gains tax (CGT) planning – spouses, civil partners, children, pension contributions, ISA allowances, use of the main CGT exemptions and reliefs.
			9.2	Main uses of lifetime gifts, business property relief, wills and trusts in basic IHT mitigation and use of joint tenancies, tenancies in common and deeds of variation.
			9.3	Taxation consequences when direct and indirect investments are gifted or sold to family members, third parties or charities.



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Pensions and retirement	10	Evaluate the aims of retirement	10.1	Assessing and quantifying retirement aims and objectives:
planning.		planning and how they may be		
25 Questions		achieved.	10.1.1	Availability and prioritisation of savings.
			10.1.2	Assumptions and impacts.
			10.1.3	Conflict with other objectives.
			10.1.4	Timescales and risk.
			10.1.5	IHT / generational planning.
			10.1.6	Cash flow/ stress testing.
			10.2	Investments available to meet this objective:
			10.2.1	Suitability and risk.
			10.2.2	Rates of return needed.
			10.2.3	Accumulation and decumulation strategies, life-styling.
			10.2.4	Products and wrappers, advantages and constraints, critical yield.
			10.2.5	Other sources of non-pension income.
			10.3	Asset allocation factors, relationship to overall portfolio.
			10.4	Self investment - main characteristics.
			10.5	Alternative solutions for pension income:
			10.5.1	Alternative sources of capital including non-pension investment assets, home
				equity, proceeds from sale of a business, inheritance.
			10.5.2	Advantages and drawbacks.
			10.6	Factors affecting regular reviews.
	11	Analyse retirement options from different types of pension scheme, and how and when	11.1	State retirement benefits.
			11.2	Timing of decisions and implementation.
			11.3	DB scheme benefits, payment guarantees, survivor benefits.
		schemes will pay out in specific	11.4	DC Schemes:
		client circumstances.	11.4.1	Secured pensions, types of annuities and main features.
			11.4.2	Drawdown pensions – capped and flexi access, short term annuities.
			11.4.3	Compliance requirements.
			11.4.4	UFPLS.
			11.5	Phased retirement – options, benefits and risks of using annuitisation, flexi-access
				or UFPLS to produce income.
			11.6	Small pots, trivial commutation rules.

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	12	Explain the impact of taxation	12.1	Funding/contributions to registered pension schemes, tax relief provision.
		and legislation.	12.2	Pension scheme investment funds.
			12.3	Death benefits before and after age 75.
			12.4	Pension scheme retirement benefits.
			12.5	Outline of relevant transitional reliefs.
	13	Explain the protection planning	13.1	Co-habitation, marriage, civil partnerships and transgender matters.
		principles, process (including	13.2	Birth of child and caring duties.
		reviews) and key considerations.	13.3	Property purchase.
			13.4	Separation and divorce.
			13.5	Work, going overseas, retirement.
			13.6	Health, wellbeing and vulnerability.
			13.7	The suitability of trusts.
			13.8	Importance of regular reviews.
	14	Explain the product types and	14.1	Qualifying and non-qualifying policies, onshore and offshore policies.
		options, how these are taxed	14.2	Taxation of life funds, onshore and offshore, including policies when traded.
		and their suitability for client	14.3	Personal Income Tax and Capital Gains Tax liabilities arising.
		scenarios.	14.4	Inheritance Tax and life assurance.
			14.5	Comparing similar types of products.
			14.6	Identifying and matching suitable product solutions to needs.
			14.7	Combinations of products.
			14.8	Current and future affordability.
			14.9	Relevant regulatory requirements, including scope for commission and/or fees.