Learning Outcome

Assessment Criteria Indicative Content



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1	Analyse the characteristics,	1.1	,		Cash and cash equivalents:
17	inherent risks, behaviour and		inherent risks of the main asset	1.1.1	Main types, costs and charges.
Analytical	correlation of asset classes.		classes.		Fixed interest securities:
Questions				1.1.2.1	Main types.
				1.1.2.2	Running and redemption yields, interest rates and yield curves.
11				1.1.2.3	Markets and indices.
Multiple				1.1.2.4	Transaction costs – purchase and sale.
Response					Equities:
				1.1.3.1	Main types.
				1.1.3.2	Main valuation measures, including Price/Earnings (P/E) ratio, dividend yield and cover, Net Asset Value (NAV).
				1.1.3.3	Stock markets – indices, listings.
				1.1.3.4	Transaction costs.
					Property:
				1.1.4.1	Main types, residential and commercial, income profile and
					gearing.
				1.1.4.2	Valuation.
				1.1.4.3	Performance benchmarking.
				1.1.4.4	Transaction and on-going costs.
					Alternative investments:
				1.1.5	Alternative investments, including commodities, physical assets and private equity.
				1.1.6	Pricing, liquidity and fair value.
		1.2	Analyse the behaviour and correlation of asset classes and their relevance to asset allocation.	1.2	Correlation of asset classes – including non-correlation and the use of correlation in asset allocation.

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	11.1	104	I succession to the second second	244	
2	Understand the macro-	2.1	· · · · · · · · · · · ·	2.1.1	Main long term UK and global socio-economic trends.
6	economic environment and		their impact on asset classes.	2.1.2	Overview of world economies including globalisation,
Standard	its impact on asset classes.				protectionism and trade tariffs.
Questions				2.1.3	Economic and financial cycles – predictability, regional
					economy differences.
				2.1.4	The role of financial investment in the economy.
		2.2	Explain the key economic indicators, their trends and interpretation.	2.2	The key economic indicators – trends and their interpretation.
		2.3	Explain the impact of monetary and	2.3.1	Significance of monetary policy and financial repression,
			fiscal policy.		including unconventional monetary policy.
				2.3.2	Relevance of money supply, inflation, deflation, interest rates
					and exchange rates.
				2.3.3	Current and capital accounts.
3	Understand the merits and	3.1 Explain the main investment theories, their benefits and limitations.	Key features, benefits and drawbacks of the main investment theories:		
7	limitations of the main		theories, their benefits and	3.1.1	Modern portfolio theory (MPT).
Standard	investment theories.		3.1.2	Multi factor model.	
Questions				3.1.3	Efficient market hypothesis.
	3.			3.1.4	Capital asset pricing model (CAPM).
		3.2	Explain portfolio theory,		Portfolio theory, diversification and hedging:
			diversification and hedging.	3.2.1	Correlation between asset classes.
				3.2.2	Total return and an awareness of beta and alpha.
				3.2.3	Risk adjusted returns.
				3.2.4	The use of hedging, across asset classes and currencies.
		3.3	Explain behavioural finance and its	3.3	Basics of behavioural finance – market and individual
			impact on investment markets and		behaviours.
			individuals.		
4	Apply the principles of the	4.1	Apply the principles of the time	4.1.1	Compound interest and discounting.
3	time value of money.		value of money.	4.1.2	Real returns and nominal returns.
Standard		4.2	Calculate compound interest,	4.2.1	Compound interest and discounting.
Questions			discounts, real returns and nominal	4.2.2	Real returns and nominal returns.
			returns.	4.2.3	The role of discounted cash flows in investment analysis.

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5	Analyse and explain the	5.1	Explain the nature and impact of the	5.1.1	Liquidity and access.
5	nature and impact of the		main types of risk on investment	5.1.2	Income and capital growth, including shortfall.
Standard	main types of risk on		performance.	5.1.3	Volatility.
Questions	investment performance.			5.1.4	Currency.
				5.1.5	Inflation.
				5.1.6	Credit, including default.
		5.2	Analyse the nature and impact of	5.2.1	Interest rates, including gearing.
			the main types of risk on investment performance.	5.2.2	Systematic and non-systematic risk, including institutional, fraud, counterparty and bail-in.

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6	Analyse the characteristics,	6.1	Explain the advantages and	6.1	The advantages and disadvantages of direct investment in
	inherent risks, behaviours		disadvantages of direct investment		securities and assets compared to indirect investment through
	and relevant tax		in securities and assets compared to		collectives and other products.
	considerations of investment		indirect investment through		
	products.		collectives and other products.		
15		6.2	Analyse the characteristics, inherent	Th	e main types and use of indirect investment products:
Analytical			risks, behaviours and relevant tax		Investment structures:
Questions			considerations of the main types of	6.2.1.1	Collective investment funds – onshore and offshore.
			indirect investment products.	6.2.1.2	Exchange Traded Funds (ETFs), Exchange Traded Commodities
7					(ETCs) and Exchange Traded Notes (ETNs).
Multiple				6.2.1.3	Closed ended funds/investment companies – onshore and
Response					offshore.
				6.2.1.4	Individual Savings Accounts (ISAs) including Junior ISAs, Help to
					Buy ISAs, Lifetime ISAs, Innovative Finance ISAs.
				6.2.1.5	National Savings and Investments current products.
				6.2.1.6	Life assurance based investments – onshore and offshore.
				6.2.1.7	Purchased life annuities.
				6.2.1.8	Real Estate Investment Trusts (REITs), Property Authorised
					Investment Funds (PAIFs) and other property based products.
				6.2.1.9	Venture Capital Trusts (VCTs) Enterprise Investment Schemes
					(EISs) and Seed enterprise Investment Schemes (SEISs) – basic
					structures and uses.
				6.2.1.10	Undertakings for Collective Investments in Transferable
					Securities (UCITS) and Qualified Investor Schemes (QIS).
					Derivatives:
				6.2.2	Basic structure, main types and uses.
					Investment strategy based products:
				6.2.3.1	Hedge funds and funds of hedge funds.
				6.2.3.2	Absolute return and multi-asset funds.
				6.2.3.3	Structured products – income and capital growth, structure
					and analysis.
				6.2.3.4	With profit funds – main principles only.
				6.2.3.5	Sharia compliant investments.

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7	Apply the investment advice	7.1	Explain the Know Your Client		Know Your Client requirements:
11	process.		requirements applied to the	7.1.1	Explain the investment process.
Standard			investment advice process.	7.1.2	Establish client relationships, capability and circumstances
Questions					including clients with additional needs and vulnerable clients.
				7.1.3	Agree and prioritise needs and wants.
				7.1.4	Agree investment objectives, growth, income, time horizons,
					debt and credit management and repayment.
				7.1.5	Determine and agree risk profile – objective and subjective
					factors, including capacity for loss.
				7.1.6	Assess affordability and other suitability considerations,
					including ethical, social responsibility, social impact investing,
					charitable giving and religious preferences.
				7.1.7	Agree strategy and rationale to achieve the objectives.
				7.1.8	Agree benchmark/performance measures and review process.
				7.1.9	Determine sustainable withdrawal levels, including the impact
					of sequencing risk.
		7.2	Apply asset allocations to different		Asset allocation:
			client risk profiles and requirements.	7.2.1	Alignment with client risk profile and requirements.
				7.2.2	Diversification and correlation benefits.
				7.2.3	Accumulation and decumulation.

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8	Understand the principles of	8.1	Explain the main approaches to		Asset allocation:
8	investment planning.		asset allocation.	8.1.1	Stochastic modelling.
Standard	Standard			8.1.2	Strategic and tactical asset allocation.
Questions				8.1.3	Passive and active management.
		8.2	Explain the portfolio construction		Portfolio construction:
			process.	8.2.1	Stock and fund selection.
				8.2.2	Diversification by sector, geographical area and currency.
				8.2.3	Main fund management strategies and styles.
				8.2.4	Costs, charges, Total Expense Ratios (TERs), Total Cost of Ownership (TCO), Ongoing Charges Figure (OCF), Portfolio Turnover Ratios (PTRs).
				8.2.5	Selection of products, tax wrappers and services.
				8.2.6	Provider selection and due diligence.
				8.2.7	Recommendations and suitability.
				8.2.8	Main styles of ethical investment, including screening, socially responsible investing (SRI) and environmental social & corporate governance (ESG).
	8.3	8.3	Explain the basic principles of		Platforms:
			platforms.	8.3.1	Concept and uses.
				8.3.2	Benefits and risks.
				8.3.3	Costs/charges.
9	Analyse the performance of	nce of 9.1 Analyse portfolio performance usin	Analyse portfolio performance using	Portfolio performance:	
10	investments.		different benchmarks and other	9.1.1	Methods of evaluating portfolio performance.
Multiple			methods.	9.1.2	Categories, selection and use of benchmarks.
Response				9.1.3	New money and timing factors.
		9.2	Apply an appropriate investment		Portfolio review and administration:
			portfolio review process.	9.2.1	Changes in client circumstances and financial environment.
				9.2.2	Maintenance of products and services, including the
					availability of new products.
				9.2.3	Use of external services/benchmarking.
				9.2.4	Rebalancing.