

Biographical Notes



Mark Cliff

Mark Cliff is Executive Chairman and CEO at Brightside Group. He joined the company in May 2015.

Prior to Brightside, Mark held the position of Chief Executive of Retail and Distribution at Ageas Insurance Ltd where he was responsible for all Ageas UK's broker distribution and affinity relationships, as well as Ageas's owned distribution businesses comprising Kwik Fit Financial Services, Ageas Insurance Solutions, RIAS and Castle Cover.

Prior to Ageas, Mark worked at AXA Insurance, where he held the position of Markets, Managing Director, and was responsible for all distribution channels, commercial branch operations, as well as customer service and marketing.

In his early career, Mark worked at RSA in a variety of roles for 15 years.

Mark is also Deputy Chairman of BIBAs Large Broker Advisory Board and Vice President of the CII.
