

# Insurance market specialisation

## Objective

To develop in the candidate the ability to conduct rigorous insurance or reinsurance related research that contributes to the body of insurance industry knowledge.

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### Summary of learning outcomes

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1. Formulate a research question or problem in an area of interest that would be relevant to the Insurance Market.
  2. Apply appropriate research methodology.
  3. Draft a research proposal.
  4. Conduct research for the dissertation.
  5. Write the dissertation.
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## Important notes

- Method of assessment: 10,000–11,000 word dissertation on a subject relevant to the Insurance Market.

## **1. Formulate a research question or problem in an area of interest that would be relevant to the Insurance Market**

- 1.1 Formulate a research question or problem that addresses a relevant insurance or reinsurance issue that is strategic and non routine.

## **2. Apply appropriate research methodology**

- 2.1 Identify potential sources of information required for the dissertation, for example trade publications, journals and interviews.
- 2.2 Compile and maintain a reference list.
- 2.3 Acquire information for the dissertation from a range of relevant and credible sources.

## **3. Draft a research proposal**

- 3.1 Explain the choice of topic and how this is relevant to insurance or reinsurance.
- 3.2 Identify the main concepts or key words in the research question or problem.
- 3.3 Test those main concepts or key words by consulting the appropriate sources or by using the words as search terms.
- 3.4 Narrow the topic if too much information is found and broaden the topic if too little information is found.
- 3.5 Check that the research question or problem is clear, relevant and within ethical guidelines.
- 3.6 Outline the sections to be included in the dissertation document.
- 3.7 Identify the anticipated challenges in completing the dissertation process.
- 3.8 Indicate key milestones, including a timeline.

## **4. Conduct research for the dissertation**

- 4.1 Research the material for the dissertation using relevant and credible sources.
- 4.2 Draft the dissertation using relevant and credible sources.
- 4.3 Reference the sources used in the dissertation.

## **5. Write the dissertation**

- 5.1 Analyse and apply the information within the context of the research question or problem.
- 5.2 Make relevant deductions, conclusions, and recommendations.