

# Advances in strategic risk management in insurance

## **Purpose**

To explore how advances in risk management lead to improved strategic decision making in an insurance context.

# **Assumed knowledge**

It is assumed that the candidate already has the knowledge gained from a study of the relevant sections of IF1 Insurance, legal and regulatory and 992 Risk management in insurance or equivalent examinations.

#### **Summary of learning outcomes**

- 1. Evaluate the benefits of effective decision making for insurance operations.
- 2. Evaluate different perspectives on risk management decision making.
- 3. Analyse how insurance operations make decisions in practice.
- 4. Evaluate different perspectives on setting and communicating risk appetite in insurance operations.
- 5. Evaluate risk culture in insurance operations.
- Analyse the impact that insurance and corporate governance regulation can have on risk management decisions.

### **Important notes**

- Method of assessment: Coursework 3 online assignments (80 marks). Each assignment must be individually passed.
- The syllabus is examined on the basis of English law and practice unless otherwise stated.
- Candidates should refer to the CII website for the latest information on changes to law and practice and when they will be examined:
  - 1. Visit www.cii.co.uk/qualifications
  - 2. Select the appropriate qualification
  - 3. Select your unit on the right hand side of the page

- Evaluate the benefits of effective decision making for insurance operations
- 1.1 Analyse the key corporate decisions for insurance companies.
- 1.2 Evaluate the impact of key influencers on strategy.
- 1.3 Evaluate the effect that good decision making can have on profit and efficiency over the long term.
- 2. Evaluate different perspectives on risk management decision making
- 2.1 Analyse the main elements and limitations of utility theory.
- 2.2 Evaluate the practical implications of modern finance theory for risk management.
- 2.3 Apply the cultural theory of risk to insurance operations.
- 2.4 Evaluate the stakeholder theory perspective on risk management.
- 3. Analyse how insurance operations make decisions in practice
- 3.1 Examine how key decision makers may perceive risk.
- 3.2 Examine the effect that risk culture and group thinking can have on managerial decision making.
- 3.3 Examine the implications of incentives on risk taking.
- 4. Evaluate different perspectives on setting and communicating risk appetite in insurance operations
- 4.1 Examine how risk appetite is set in practice.
- 4.2 Examine the impact of risk appetite on the behaviour of the organisation.
- 4.3 Evaluate the top-down and bottom-up perspectives on risk appetite.
- 4.4 Evaluate the elements of an effective risk appetite communication strategy.
- 4.5 Discuss different approaches to disclosing risk appetite information in annual reports.
- 5. Evaluate risk culture in insurance operations
- 5.1 Discuss the importance of embedding risk cultures in organisations.
- 5.2 Evaluate techniques for assessing and managing risk culture.
- 5.3 Analyse the role of leadership in embedding the risk culture in the organisation.
- 5.4 Discuss the role of the human resource function in assisting in the monitoring and management of the organisational risk culture.
- 5.5 Evaluate the role of the risk function in supporting an appropriate risk culture.
- 5.6 Evaluate different perspectives on effective risk culture.

- 6. Analyse the impact that insurance and corporate governance regulation can have on risk management decisions
- 6.1 Discuss the aims of insurance and corporate governance regulation.
- 6.2 Examine the practical impact of regulation on risk management decision making.

# **Reading list**

The recommended reading for 993 is included in the online course itself, which is provided through www.revisionmate.com. There is no separate study text.