

Economics and business

Purpose

To enable candidates to understand relevant economic concepts and apply them to insurance business.

Assumed knowledge

It is assumed that the candidate already has the knowledge gained from a study of the relevant sections of IF1 Insurance, legal and regulatory or M92 Insurance business and finance or equivalent examinations.

Summary of learning outcomes

1. Analyse the nature of the economy and relevant economic issues.
2. Analyse and apply demand and supply concepts.
3. Evaluate market structures and the business environment.
4. Evaluate the impact of ethics, corporate governance, and risk management on insurance business.
5. Analyse the macro economy and aspects of monetary and fiscal policy.
6. Evaluate international trading and financial relationships.
7. Analyse the interaction between economics and accounting.

Important notes

- **Method of assessment:** Coursework – 3 online assignments (80 marks). Each assignment must be individually passed.
- The syllabus is examined on the basis of English law and practice unless otherwise stated.
- Candidates should refer to the CII website for the latest information on changes to law and practice and when they will be examined:
 1. Visit www.cii.co.uk/qualifications
 2. Select the appropriate qualification
 3. Select your unit on the right hand side of the page

- 1. Analyse the nature of the economy and relevant economic issues**
 - 1.1 Analyse alternative economic systems.
 - 1.2 Analyse economic challenges and opportunities in the global economy and their implications for the insurance industry.
 - 1.3 Examine the role of insurance, finance and money in the economy.
- 2. Analyse and apply demand and supply concepts**
 - 2.1 Explain demand and supply theories and concepts.
 - 2.2 Apply demand and supply analysis to show how equilibrium prices and quantities are determined in competitive markets, including the insurance market.
- 3. Evaluate market structures and the business environment**
 - 3.1 Analyse market structures including their advantages and disadvantages.
 - 3.2 Evaluate the business environment and its impact on the insurance industry and vice versa.
- 4. Evaluate the impact of ethics, corporate governance, and risk management on insurance business**
 - 4.1 Evaluate the impact of ethics, environmental reporting and corporate social responsibility, and their specific importance in relation to the global insurance industry.
 - 4.2 Evaluate corporate governance best practice, including in insurance organisations.
 - 4.3 Explain the role of risk management in business and economics, including in insurance organisations.
- 5. Analyse the macro economy and aspects of monetary and fiscal policy**
 - 5.1 Explain the flow of income and expenditure in the economy.
 - 5.2 Explain the demand for and supply of money and their main determinants.
 - 5.3 Analyse employment, unemployment, inflation and deflation and the implications for the insurance industry.
 - 5.4 Analyse monetary and fiscal policy in the macro-economy and the implications for the insurance industry.
- 6. Evaluate international trading and financial relationships**
 - 6.1 Evaluate the nature of international trade, balance of payments, exchange rates and economic business cycles and the impact on the insurance industry.
 - 6.2 Analyse international trading and its international financial relationships.
 - 6.3 Evaluate the economic impact of UK membership of the European Union with specific reference to the insurance industry.
- 7. Analyse the interaction between economics and accounting**
 - 7.1 Analyse the role of financial planning, budgeting and budgetary control for an insurance organisation.
 - 7.2 Interpret management accounts.
 - 7.3 Examine the sources of business finance.
 - 7.4 Analyse the interaction between economics and accounting.

Reading list

The following list provides details of various publications which may assist you with your studies.

Note: The examination will test the syllabus alone. However, it is important to read additional sources as 10% of the exam mark is allocated for evidence of further reading and the use of relevant examples.

The reading list is provided for guidance only and is not in itself the subject of the examination.

The publications will help candidates keep up-to-date with developments and will provide a wider coverage of syllabus topics.

CII/PFS members can borrow most of the additional study materials below from Knowledge Services. CII study texts can be consulted from within the library.

New materials are added frequently - for information about new releases and lending service, please go to www.cii.co.uk/knowledge or email knowledge@cii.co.uk.

CII study texts

Economics and business. London: CII.
Study text 530.

Insurance business and finance. London: CII.
Study text M92.

Insurance, legal and regulatory. London: CII.
Study text IF1.

Books (and ebooks)

50 economics ideas you really need to know. Edmund Conway. London: Quercus, 2009.

A practical guide to corporate governance. 5th ed. Mark Cardale. London: Sweet and Maxwell, 2014.

Accounting ethics. 2nd ed. Ronald Duska, et al. Hoboken: Wiley-Blackwell, 2011.*

Accounting principles. Jerry Weygandt, Paul Kimmel and Donald Kieso. 10th ed. Hoboken: Wiley, 2012.

Accounting and business ethics: an introduction. Ken McPhail, Diane Walters. London: Routledge, 2009.*

Accounting and finance for non-specialists. 8th ed. Peter Attrill and Eddie McLaney. Pearson Education Ltd, 2013.

Audit and accountancy pitfalls: a casebook for practising accountants, lawyers and insurers. Emile Woolf and Moira Hindson. Wiley, 2011.*

Bank and insurance capital management. Frans De Weert. Chichester: Wiley, 2011.*

Business ethics and values: individual, corporate and international perspectives. 4th ed. Colin Fisher and Alan Lovell. FT Prentice Hall, 2012.

Capital structure and corporate financing decisions: theory, evidence, and practice H. Kent Baker and Gerald S. Martin. Wiley, 2011.*

Competition law and policy in the EU and UK. 5th ed. Barry Rodger, Angus MacCulloch. Routledge-Cavendish, 2015.*

Corporate governance. 4th ed. Christine Mallin. Oxford: Oxford University Press, 2012.

Democracy and diversity in financial market regulation. Nicholas Dorn. Oxon: Routledge, 2015.*

Essentials of economics. 9th ed. John Sloman, Dean Garratt, Alison Wride. Pearson Education, 2015.

Frank Wood's business accounting. Frank Wood and Alan Sangster. 12th ed. Harlow, Essex: Pearson Education, 2012.

Global perspectives on insurance today: a look at national interests versus globalisation. C Kempler et al. London: Palgrave Macmillan, 2010.*

Insurance brokers: an industry accounting and auditing guide. 5th ed. M Grice, S Ouarbya. London: CCH Wolters Kluwer, 2013.

Interpreting company reports and accounts. 10th ed. Geoffrey Holmes, Alan Sugden, Paul Gee. Harlow, England: Pearson Education, 2008.

The business ethics twin-track: combining controls and culture to minimise reputational risk. Steve Giles. Chichester: Wiley, 2015.*

The economic value of general insurance. London: ABI, 2005.

The Financial Times guide to using and interpreting company accounts. Wendy McKenzie. 4th ed. Harlow, Essex: Pearson Education, 2010.

The Financial Times guide to using the financial pages. 6th ed. Romesh Vaitilingam. Prentice Hall/Financial Times, 2011.

The meaning of company accounts. Walter Reid and D R Myddelton. Aldershot, Hampshire: Gower, 2008.

eBooks

The following ebooks are available through Discovery via www.cii.co.uk/discovery (CII/PFS members only):

Business economics. Robert Dransfield. London: Routledge, 2014.

Business ethics. Michael Boylan. 2nd ed. Chichester: Wiley, 2014.

Business ethics: a stakeholder, governance and risk approach. R. Ian Trickner, Gretchen Trickner. London: Routledge, 2014.

Business ethics in the 21st Century. Norman E. Bowie. Dordrecht: Springer, 2013.

Business risk management: models and analysis. E.J. Anderson. Hoboken: Wiley, 2014.

Fundamental principles of law and economics. Alan Devlin. Abingdon, Oxon: Routledge, 2015.

International business. Oded Shenkar, et al. 3rd ed. New York: Routledge, 2015.

Life in the financial markets: how they really work and why they matter to you. Daniel Lacalle. Chichester: Wiley, 2015.

Research on professional responsibility and ethics in accounting. Cynthia Jeffrey. Bingley: Emerald Group Publishing, 2013.

Risk management and corporate governance. A.G. Malliaris, Abol Jalilvand. New York: Routledge, 2012.

The social value of the financial sector: too big to fail or just too big? Viral V. Acharya. Singapore: World Scientific Publishing Company, 2014.

Factfiles and other online resources

CII factfiles are concise, easy to digest but technically dense resources designed to enrich the knowledge of members. Covering general insurance, life and pensions and financial services sectors, the factfile collection includes key industry topics as well as less familiar or specialist areas with information drawn together in a way not readily available elsewhere. Available online via www.cii.co.uk/ciifactfiles (CII/PFS members only).

- Insurance accounting (general business). Ian Hutchinson, updated by Alex Barnes.
- An examination of factors leading to a “hard” or “soft” insurance market. Ian Searle.
- Efficiency tactics within the insurance industry. Ian Searle.
- Recent developments to Solvency II. Brad Baker.

Further articles and technical bulletins are available at www.cii.co.uk/knowledge (CII/PFS members only).

Journals and magazines

Financial times. London: Financial Times. Daily. Also available online at www.ft.com.

Post magazine. London: Incisive Financial Publishing. Monthly. Also available online at www.postonline.co.uk.

The Journal. London: CII. Six issues a year. Also available online via www.cii.co.uk/knowledge (CII/PFS members only).

The Economist. London: Economist Newspaper. Weekly.

Further periodical publications are available at www.cii.co.uk/journalmagazines (CII/PFS members only).

Reference materials

Code of ethics. London: CII, 2014. Available online at www.cii.co.uk.

Concise encyclopedia of insurance terms. Laurence S. Silver, et al. New York: Routledge, 2010.*

Dictionary of insurance. C Bennett. 2nd ed. London: Pearson Education, 2004.

Lamont's glossary: the definitive plain English money and investment dictionary. Barclay W Lamont. 10th ed. London: Taxbriefs, 2009. Also available online via www.cii.co.uk/lamont (CII/PFS members only).

Manual of accounting. 4v. PriceWaterhouseCoopers. Haywards Heath: Bloomsbury Professional. Annual.

* Also available as an ebook through Discovery via www.cii.co.uk/discovery (CII/PFS members only).

Specimen guides

Specimen guides are available for all coursework units.

These are available on the CII website under the unit number before purchasing the unit. They are available under the following link www.cii.co.uk/qualifications/advanced-diploma-in-insurance-qualification.

These specimen guides are also available on the RevisionMate website www.revisionmate.com after you have purchased the unit.

Exam technique/study skills

There are many modestly priced guides available in bookshops. You should choose one which suits your requirements.

The Insurance Institute of London holds a lecture on revision techniques for CII exams approximately three times a year. The slides from their most recent lectures can be found at www.cii.co.uk/iilrevision (CII/PFS members only).