

Biographical Notes

Jon Everill DipPFS

Director

Jon started his career in Financial Services in 1989 when he joined Friends Provident in their Salisbury head office.

In his 20 years in the industry since, he has worked for both Life Companies and IFA distributors in varying senior roles.

He started his own IFA business in 1995 in London's West End, working on a fee basis with high net worth clients. He sold this business to a FT-SE250 company in 2000, where he was kept on to develop further niche growth opportunities.

In September 2003 he started Destini Financial Services Group PLC with a small number of other founders and investors. The business made 23 acquisitions of IFA and Financial Services businesses in 2 years. Destini had over 650 registered individuals with a turnover of more than £25m when it merged with the Thinc Group in 2005.

Thinc Destini was sold to AXA UK in December 2006 and re-branded 'Bluefin' in January 2009. As a board member of Bluefin, Jon was responsible for developing, maintaining and aligning the Bluefin client propositions, in addition to overseeing the group's investment strategy and other strategic initiatives.

Jon left Bluefin in February 2010 after nearly 10 years with the business and is now a founder and Director of Time4advice Ltd, a software, data and services business working within the UK Financial Services sector.

Jon joined the Board of the PFS in November 2009, became Vice President in 2010 and was elected President at the AGM in September 2011.

In his spare time he is a keen surfer and windsurfer and lives with his wife and son in Wales.

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